# Faculty Profile



**Dr. Joseph Satish V, B.E., PGDM, PhD**
Assistant Professor, Department of Management Studies

## HIGHLIGHTS:

- Number of Journal Publications: Scopus: 2; Other: 17
- H-Index: 1
- Project Funding Received: Around Rs. 5.2 Lakh (till 2023)
- Patents Published: 2
- Patents Granted: N/A

## PROFESSIONAL LINKS:

- Scopus ID: 57204027531
- Scopus Link: https://www.scopus.com/authid/detail.uri?authorId=57204027531
- Google Scholar ID: NtTMTagAAAAJ
- Anna University Faculty ID: 281078
- AICTE Faculty ID: 1-43648066502
- Anna University Supervisor ID: N/A
- LinkedIn: https://www.linkedin.com/in/joseph-satish-vedanayagam-ba571315/

## PROFESSIONAL BACKGROUND:

- Teaching Experience to date: 2 years
- Industrial Experience: 11+ years

## INTERNATIONAL EXPOSURE:

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| **2021-24**<br>**2016-20** | **Coordinating Editor**, Backchannels (Society for Social Studies of Science)<br>**Assistant Editor,** Global South, Backchannels<br><ul><li>Worked with a transnational editorial team to seek blog posts on science, technology and public policy from around the world</li><li>As coordinator, invited and published first-time contributions from Taiwan, Thailand, Turkey, Tanzania, Finland, Congo and Afghanistan</li></ul> |
| **2022-23** | **Project Investigator, *INSBS-funded project***<br>"Missionary science and social justice in postcolonial India: The evolution of Jesuit science in the Madurai Province, 1952-2019" supported with a grant from Templeton Religion Trust, awarded via the International Research Network for the Study of Science and Belief in Society (INSBS), **UK** |
| **2017-22** | **Editor-at-Large, *Toynbee Prize Foundation (USA)*** |

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| | Contributed articles on the global history of science, religion and public policy |
| 2016-17 | **Editor (Book Reviews),** *Intersect: The Stanford Journal of STS (USA)*<br>Published book review essays on science, technology and public policy |

## AREA OF SPECIALIZATION:

- Human Resource Management
- Science, Technology and Public Policy
- Social Entrepreneurship and Rural Livelihoods
- Non-profit management

## Ph.Ds AWARDED WITH DETAILS: *Not applicable*

| S:No | Name of Scholar | Title of Thesis | Year of Completion | Full Time/Part Time |
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## Ph.Ds GUIDING: *Not applicable*

- **Full Time Scholars:**
- **Part Time Scholars :**

## SPONSORED RESEARCH / FUNDING APPLIED / CONSULTANCY:

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| 2022-23 | **Project Investigator,** *INSBS-funded project*<br>"Missionary science and social justice in postcolonial India: The evolution of Jesuit science in the Madurai Province, 1952-2019" supported with a grant from Templeton Religion Trust, awarded via the International Research Network for the Study of Science and Belief in Society (INSBS), **UK** |
| 2012-14 | "Livelihoods MANTHAN Online Knowledge Repository" supported by Ford Foundation (USA) via Xavier Institute of Management, Bhubaneswar |
| 2012 | "Universities and intermediaries for socially inclusive development (UNIID)" supported by International Development Research Centre (Canada) via Xavier Institute of Management, Bhubaneswar; researched and produced two discussion papers on the role of the university in contributing to socially inclusive development in India |
| 2011-12 | "Assessing Social Enterprises: the need for new parameters" for Centre for World Solidarity (CWS), supported with a grant from IDRC, Canada via Villgro India |

## PATENTS PUBLISHED/GRANTED:

| 1 | **Patent application** | 202441013980 A |
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| | **Published date** | 22 March 2024 |
| | **Title of invention** | Implementing Data Mining For Human Resource Management-Based Economic Analysis |
| | **Co-inventor** | Dr Jainab Zareena S |
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| 2 | **Patent application** | 202441014839 A |
| | **Published date** | 8 March 2024 |
| | **Title of invention** | An Advanced Novel Technique For Digital Marketing Using AI, Blockchain, And IOT |
| | **Co-inventor** | Dr Jainab Zareena S |

## COURSES CERTIFIED:

| 2024 | NPTEL Certificate in HR Analytics (Elite Gold) |
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| | ExcelR Certificate in GenAI and Prompt Engineering using MS Co-Pilot |
| | ExcelR Certificate in Project Excellence Guide: Digital Marketing |
| | IBM Certificate in Generative AI for Executives and Business Leaders |
| | STLC Certificate in AI Tools for Engineering Education |
| 2023 | Empathy in Entrepreneurship: An NVC Approach to Business Model Canvas |

## ACHIEVEMENTS AND AWARDS:

| 2023 | Patron's Review Award by the Society for History of Natural History |
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| 2021 | Awarded Digital Inclusion Bursary for participation in the $2^{nd}$ Annual Conference of the International Research Network for the Study of Science and Belief in Society |
| 2018 | Only PhD student from India to host an open panel at 4S Conference at Sydney, Australia. Conference travel fellowship from Society for Social Studies of Science. |
| 2018 | Conference travel fellowship from University of California, Berkeley |
| 2017 | Selected with full scholarship to participate in UCSIA Summer School, Antwerp. Travel grant from University Centre St. Ignatius, Antwerp. |
| 2017 | First prize in the Oikos International Case Study Competition in the Social Entrepreneurship track, organized by Oikos Switzerland |

## SPECIAL SESSIONS DELIVERED:

| 2024 | **Guest lecture,** "Passion or Profession: Planning the career of your dreams" at Drestein '24, the inter-college techno-managerial fest of Saveetha Engineering College (October 25) |
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| 2023 | **Invited panel chair**, "Panel 23: Agriculture" at the 2023 BSHS Postgraduate Conference held at the University of Oxford (March 30) [online] |
| 2022 | **Invited discussant,** Science, Technology & Medicine (STM) symposium at the Annual Conference on South Asia at Madison, Wisconsin (October 19) [online] |
| 2021 | **Invited trainer,** "Technology policy for Rural Development: A history of alternatives in independent India", Training for Assistant Directors of State Institute of Rural Development & Panchayati Raj (SIRD & PR), Tamil Nadu (January 29) |

## CONFERENCES/SEMINARS/WORKSHOPS ATTENDED:

| 2024 | "Maximizing Workplace Value: With Intelligent HR and Finance Systems" offered by SAP SuccessFactors in association with SHRM (November 27) |
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| 2024 | "Optimizing Workforce Management: Business AI for HR at Work" offered by SAP SuccessFactors in association with SHRM (November 14) |
| 2024 | Participated in MMA All India Management Students' Convention at IITM Research Park (October 22) |
| 2024 | Participated in "Recruitment Trends in Emerging Technologies" conducted by ICT Academy (May 15) |
| 2024 | Certificate course in Web of Science Author Workshop (April 16-17) |
| 2023 | "Purpose-driven marketing for Rural Development: Learning from the contributions of Fr Michael V. d. Bogaert SJ" at the International Conference on Marketing Research 2024 held at Loyola Institute of Business Administration (LIBA), Chennai (March 16) |
| 2023 | "Appropriate Technology: Exploring a 'Jesuit' Response to the Cry of the Earth and the Cry of the Poor" at the 'Religion and Technology in an era of Rapid Digital and Climate Change' (RaTiRDaCC) Conference 2023 held at Indian Institute of Technology – Madras (IITM), Chennai (November 23) |
| 2023 | "Missionary Science: The Jesuit Encounter with Natural History in $19^{th}$ and $20^{th}$ Century India" at the 2023 BSHS Postgraduate Conference held at the University of Oxford [online] (April 1) |
| 2022 | "Studying Jesuit science in independent India: an interdisciplinary approach to the study of religion" at the Conference on "Religious studies and inter-religious understanding: prospects and challenges" organized by the University of Madras (December 17) |

| 2022 | "The sociotechnical imaginary of Fr. Pedro Arrupe: Engaging with emerging technologies as a missionary endeavour" at the 14th international symposium on "AI, Robotics and Humanoids & the Future of Society and Religion" organized by St. Aloysius College Mangaluru (November 20) |
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## PROFESSIONAL MEMBERSHIPS:

- Society for People Analytics
- Society for Social Studies of Science

## OTHER DETAILS (If any):

| 2024 | **Founding Editor, *Transcendent*,** the magazine of the MBA department<br>https://online.fliphtml5.com/leucb/mitl/ |
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