

# Faculty Profile



**Dr. Deepa Manokaran , MBA.,Ph.D**  
Assistant Professor - MBA

## **HIGHLIGHTS:**

- Number of Journal Publications : 5
- H-Index : 2
- Project Funding Received : NIL
- Patents Published : 5
- Patents Granted : NIL

## **PROFESSIONAL LINKS:**

- Scopus ID : 57217451969
- Scopus Link : <http://surl.li/qsuhnh>
- Google Scholar ID : <http://surl.li/tdtoqn>
- Anna University Faculty ID : 2122713
- AICTE Faculty ID : 143528019636
- Anna University Supervisor ID : NIL
- LinkedIn : <http://surl.li/bybole>

## **PROFESSIONAL BACKGROUND:**

- Teaching Experience till date : 6 years
- Industrial Experience : 4 years

## **INTERNATIONAL EXPOSURE:**

- Presented a Paper in Second Overseas International Conference on **Advanced Technology in Engineering & Management (ICATEM 2024) @ Dubai & Abu Dhabi** Date: March 18th to 25th, 2024 Location: **De Montfort University, Dubai.**
- Presented a paper in an **International Conference on Modern Researcher's in Management, Economics and Accounting**, 19 February 2016, Turkey, <https://civilica.com/doc/436684>.
- Attended a workshop on **Research article writing and Presentation** conducted by **University of Wisconsin**, United States of America on 19<sup>th</sup> February 2020,

## **AREA OF SPECIALIZATION:**

- Employee Empowerment, OCB, Organizational Loyalty, Perceived Organizational Support, Learning Organization, AI in Employee Retention.

## **Ph.Ds AWARDED WITH DETAILS: Nil**

## **Ph.Ds GUIDING:**

- **Full Time Scholars** : NIL
- **Part Time Scholars** : NIL

## **SPONSORED RESEARCH / FUNDING APPLIED / CONSULTANCY: Nil**

## **PATENTS PUBLISHED:**

- Strategic Thinking: Enhance Corporate & Managerialism. (Dec' 2024).
- An AI and ML Based System For Automating Organization Employee Management And Work Information. (Mar' 2024).
- Design Of AI Based Real-Time Class Commitment Emotions Monitoring System. (Mar ' 2024).
- An Investigation on the use Of Machine Learning Methods For Predicting Employee Performance. (Sep' 2023).
- Customer Satisfaction with reference to financial services in DJS Stock and Shares.(Sep' 2023).

## **COURSES CERTIFIED:**

- Two Courses Enrolled in NPTEL
- Two Courses from Coursera

## **ACHIEVEMENTS AND AWARDS:**

- University Topper in upper Graduation, Honor certificate

## **SPECIAL SESSIONS DELIVERED:**

- Taken a Session at **SRM - Kattankulathur on Research Methodology** for Faculty members and Research scholars on July 2015.
- Conducted a **Research Methodology workshop** for Research scholars and academicians 7<sup>th</sup> to 9<sup>th</sup> of April 2016 at VIT - Vellore.
- Conducted a **Research Methodology workshop** on LISREL - 8.7 for Research scholars and academicians 4<sup>th</sup> to 6<sup>th</sup> of March 2015 at VIT - Vellore.

## **CONFERENCES/SEMINARS/WORKSHOPS ATTENDED:**

- Participated in a **workshop on Econometrics**, conducted by Symbiosis School of Economics on 19 October 2024.

- Participated in a 5 days **Faculty Development Program on Building Advanced Data Analytics Applications** with Cloud, conducted by ATAL, Edunet from 18/12/23 to 22/12/23.
- Participated in a webinar on **”President Trump, War and Global Economy”** organized by EGROW on 29<sup>th</sup> November 2024.
- International Conference on Reinventing Business Practices Start-ups and Sustainability,"An Empirical model of Market Analysis and Target Strategies for Software products: Unleashing the Potential", during November 2-3,2023, SRM Vadapalani.
- Attended a workshop on **Research article writing and Presentation** conducted by **University of Wisconsin**, United States of America on 19<sup>th</sup> February 2020,

**PROFESSIONAL MEMBERSHIPS:**

- Review Member at the **Journal of Emerging Technology and Innovative Research**. Member ID: **223241**.
- Reviewer at the **International Journal of Creative research and Thoughts**. Member ID:**112405**
- Member at **EGROW FOUNDATION**.

**OTHER DETAILS (If any):** NIL