

Faculty Profile



Dr. V. Ramar, M.B.A., Ph.D
Associate Professor

HIGHLIGHTS:

- Number of Journal Publications: 32
- H-Index: 6
- Project Funding Received: NIL
- Patents Published: 2
- Patents Granted: NIL

PROFESSIONAL LINKS:

- Scopus ID: [57148088100](https://www.scopus.com/authid/detail.uri?authorId=57148088100)
- Scopus Link: <https://www.scopus.com/authid/detail.uri?authorId=57148088100>
- Google Scholar ID: <https://scholar.google.co.in/citations?user=LN847sAAAAJ&hl=en>
- Anna University Faculty ID: 284463
- AICTE Faculty ID: 1-43381608961
- Anna University Supervisor ID: Nil
- LinkedIn: <https://www.linkedin.com/in/drramarveluchamy>

PROFESSIONAL BACKGROUND:

- Teaching Experience till date: 13 years
- Industrial Experience: 3.5 years

INTERNATIONAL EXPOSURE:

- Presented his thesis 'Examining Relationship among Career Related Competencies' in University of Malaya in September 2019.
- Presented his research paper 'Unveiling Talents of Student CEOs in Creating Student Superstars' in September 2016 in Bangkok, Thailand.

AREA OF SPECIALIZATION:

- Human Resource Management

PATENTS PUBLISHED/GRANTED:

- Integrated ESG (Environmental, Social and Governance) Scoring Model for Sustainable Investment Portfolios in 2024

ACHIEVEMENTS AND AWARDS:

- Received Gold Medal in SRM Research Day 2016 for the research paper Effectiveness of using WhatsApp to Manage Talents in Creating Student Superstars.
- Received Gold Medal in SRM Research Day 2019 for the research paper Influencing Self Regulation Strengths on Career Competencies.

CONFERENCES/SEMINARS/WORKSHOPS ATTENDED:

- Future Proofing Higher Education: Career Competencies of Generation Z Students, Indian Institute of Management - Indore, NASMEI Summer Marketing Information Systems Conference, July 26-28, 2019, Emerald Publishing, 335. International Multi-Disciplinary Conference in Arts, Social Science, Management and Technology, University of Malaya, Malaysia, 363-386.
- Dr Ramar Veluchamy, Avinav Kumar, Badal Dey, (2021), Feasibility Study on Implementing HR Practices for Migrant Workers during Pandemics: Future-Proofing Human Resource Management, Journal of Critical Reviews.
- Dr Ramar Veluchamy, Archana Srikumar, Arya MK, (2021), Green Human Resource Management Practices for Environment-Friendly Organizations: Future-Proofing Human Resource Management, Journal of Chengdu University of Technology.
- Talent Management Pattern for HR Professionals Using Fuzzy Relational Maps, International Journal of Applied Engineering Research, 11(1), 564-572. (2016) (Scopus Indexed)
- Unveiling Talents of Student CEOs in Creating Student Superstars, Indian Journal of Science and Technology, 9(39), International Conference on Computer Science, Engineering and Technologies, Bangkok. (2016) (Scopus Indexed)
- Presented his research paper 'Unveiling Talents of Student CEOs in Creating Student Superstars', *International Conference on Computer Science, Engineering and Technologies*, Bangkok, September 2016.
- Attended 1st IIM Bodh Gaya Management Conference 2021 on Post COVID Management Strategies: Recovery, Resilience & Adaptation in 23-24 April 2021.
- International Conference on Business Research and Innovation 2021 at Management Development Institute, Murshidabad in 26, 27 February 2021.
- International Conference on Rigor, Resilience, and Relevance in Business and Management Research at Symbiosis Institute of Business Management, Hyderabad in 12-14 February 2021.