

## Faculty Profile



**Dr. G.Ramasundaram, MA, MBA, Phd**  
Professor and Dean- MBA

### **HIGHLIGHTS:**

- Number of Journal Publications: 15 scopus, 2 ABDC, 1 UGC and 46 others
- H-Index: 3
- Project Funding Received: Nil
- Patents Published: 2
- Patents Granted: Nil

### **PROFESSIONAL LINKS:**

- Scopus ID: 56659500000
- Scopus Link: <https://www.scopus.com/authid/detail.uri?authorId=56659500000>
- Google Scholar ID: <https://scholar.google.com/citations?hl=en&user=sfNkuj4AAAAJ>
- Anna University Faculty ID: 283603
- AICTE Faculty ID: 7367335909
- Anna University Supervisor ID: NA
- LinkedIn: <https://www.linkedin.com/in/ramasundaramg/>

### **PROFESSIONAL BACKGROUND:**

- Teaching Experience till date: 28 Years
- Industrial Experience: Nil

### **INTERNATIONAL EXPOSURE:**

- Singapore
- Malaysia

### **AREA OF SPECIALIZATION:**

- Financial Econometrics
- Behavioural finance
- Financial Market

## **SPONSORED RESEARCH / FUNDING APPLIED / CONSULTANCY:**

- ICSSR (APPLIED): Financial Well being and Financial Literacy among Rural households

## **PATENTS PUBLISHED/GRANTED:**

- A process to improve the yield and harvest index of barley crop
- Analyze the process of customer satisfaction towards the service provided by banks

## **ACHIEVEMENTS AND AWARDS:**

- A book published “Unveiling the Leadership within” Emerald Publishers.

## **SPECIAL SESSIONS DELIVERED:**

- Time series analysis for social sciences, Department of Commerce, Alagappa University, Karaikudi, 9 November 2022
- Constructing simultaneous equation model, Research Methodology, School of commerce, Bharathiyar University with ICSSR, 13 September 2022.
- Simultaneous equation modelling and Vector Auto Regression Model for ICSSR sponsored programme organised by Department of Commerce, Bharathiyar University on 24 February 2021.
- Fixed income securities for Refresher course for faculty organised by Department of Commerce, Bangalore University on 13.01.2021
- Panel data analysis using eviews AICTE sponsored FDP organised by GRG institute of management on 8 January 2021.
- Expert talk on GMM model for Research scholars organised by Department of Management Studies, Pondicherry University on 04.01.2021.
- Application of econometric models in Management research using R organised in PSGIM on 13-14 December 2019.
- Finance for non-finance executives in June 2019 MDP organised in PSGIM.
- Resource person for three-day Management Development Program organised in Pondicherry University during 15 to 17 September 2017.
- Resource person on 21.06.2017 for a 5-day National workshop on Econometric Tools for Business Research organized by Dept. of Management Studies, Pondicherry University, Pondicherry.
- Resource person for one-day faculty development programme on ‘Statistical Tools for Research’ scheduled on 11.05.2017 organized by Department of Management studies, SRM Eeswari Engineering College, Chennai.
- Resource person on 22.03.2017 for 10-day National workshop on Statistical Analysis for Business Research organized by Dept. of Management Studies, Pondicherry University.
- Resource person for one-day faculty development programme on ‘Statistical Tools for Research’ scheduled on 12.02.2016 organized by Department of Management studies,

SRM Valliammai Engineering College, Chennai.

- Resource person for three-day workshop on Econometrics on January 9, 2016, organised by School of Management Studies, Pondicherry University.
- Resource person for three-day workshop on advanced data analysis using AMOS on November 28, 2015 organised by School of Management Studies, Pondicherry University.
- Resource person for three-day workshop on Econometrics during June 26-28, 2015 organised by School of Management Studies, Pondicherry University.
- Resource person for three-day workshop on advanced data analysis using AMOS during May 8-10, 2015 organised by School of Management Studies, Pondicherry University.
- Resource person for ICSSR sponsored two weeks capacity building programme for faculty of social science on 26.04.2015 organised by Department of Management Studies, Periyar University, Salem.
- Resource person for three-day workshop on data analysis using SPSS during 25-27 April 2015 organised by School of Management Studies, Pondicherry University.
- Resource person for faculty development programme on contemporary research techniques in business management on 30.01.2015 and 31.01.2015 organised by Excell Business School, Kumarapalayam, Tamil Nādu.
- Organised and acted as resource person for one workshop conducted in St. Joseph's College of Engineering, Chennai on 04.09.2014.
- Resource person for ICSSR sponsored 10 day Research Methodology course conducted by Kanchi Mamunivar centre for post graduate studies, Pondicherry from 11.07.2014 to 20.07.2014.
- Resource person for research methodology: quantitative data analysis organised by Karpaga Vinayaka college of engineering and technology on 5 July 2013.
- Resource person for national workshop on data analysis in research organised by Anna university Madurai on October 13-14 2012.
- Resource person for advanced research techniques – four days national level workshop conducted by school of management, Pondicherry University from 19-22 September 2013.
- Resource person for ICSSR sponsored six days national level workshop on Research methods organised by Dr MGR University from 20 - 25 January 2014.
- Resource person for Exploring research methods with practical applications – Two-day faculty development programme organised by School of management studies by Jay Shriram group of institutions on 19-20 April 2013.
- Resource person for Research Techniques in management – Three-days national level workshop organised by school of management, Pondicherry University from 3-5 August 2012.

## CONFERENCES/SEMINARS/WORKSHOPS ATTENDED:

- Display of anger at workplace: comparative study between men and women leadership. 12<sup>th</sup> AIMS international conference, IIM Kozhikode, December 28-31, 2022.
- Charisma: Who determines, international conference on Business analytics, PG & Research department of commerce, Loyola college, April 21-22, 2022.
- Impact of covid 19 on stock market: a comparative analysis, international conference on business analytics and intelligence, Indian Institute of Science, December 20-21, 2021.
- Does leadership style influence employee sustainability, AIMS International conference, IIM Kozhikode, 2-4 January 2020
- The Green revolution practices in Human resources management – adoption of policies and practices, 4<sup>th</sup> International conference on Business and Economics, Faculty of Business Studies, University of Dhaka 2020
- A comprehensive review on circular economy, international conference on Circular economy: Responsible manager for sustainability and circularity, IIM Jammu, 2020
- Which is more challenging? Selecting or holding the faculty. 6<sup>th</sup> International virtual conference on Managing Business in covid-19 era. School of Business, Skyline University
- Prediction of psychological distress using ANN, 2<sup>nd</sup> International conference on redefining human resource and marketing management perspectives, School of commerce, Jain University
- Return and volatility transmission between large and small cap stocks: evidence from Indian stock market, 5-7 December 2019, IIM Bangalore.
- Organizational Branding and Employee Commitment – A critical Analysis, International conference on Science and Management, 23 & 24 March, 2017, Jeppiaar Eng. Collège.
- Employee reaction towards performance appraisal practice and commitment as an organizational outcome. National conference on Rethinking People management, Xavier School of Human Resource Management, Xavier University, Bhubaneswar, Feb, 3-4, 2017.
- The impact of Career development practices on the Organizational commitment of employees, Conference on National Academy of Psychology, IIT Madras, 29-31, Dec, 2016.
- Women and choices – Barriers encountered, Intelligence, innovation and Inclusion (3i) – Best practices for Global Excellence. Department of Management Studies - Pondicherry University, March, 11-12, 2016
- The influence of HR practices on employee sustainability. International conference on sustainability, IIM–Shillong, March 17-19, 2016.
- An analysis on impact of family lifecycle stages on source of influence among retail bank customers. National level conference on emerging trends in managerial excellence held on 17-18 October, 2012 in Satyabhama University.
- Attitude towards credit: an empirical study among different demographic segments.

International conference on emerging trends and practices in management held on 20 August 2011 in DB Jain college.

**PROFESSIONAL MEMBERSHIPS:**

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