

# **Faculty Profile**



**Dr. K. K. Karthick MBA, MS, MHRM, M.Phil Ph.D**  
Associate Professor - MBA

## **HIGHLIGHTS:**

- Number of Journal Publications: 14
- H-Index:3
- Project Funding Received:
- Patents Published: 2 Submitted
- Patents Granted: 3

## **PROFESSIONAL LINKS:**

- Scopus ID: 55346090000
- Scopus Link: <https://www.scopus.com/authid/detail.uri?authorId=55346090000>
- Google Scholar ID: <https://scholar.google.com/citations?user=JTnmKL4AAAAJ&hl=en&authuser=2>
- Anna University Faculty ID: 278112
- AICTE Faculty ID: 1-44244611444
- Anna University Supervisor ID: NA
- LinkedIn: <https://www.linkedin.com/in/dr-kk-karthick/>

## **PROFESSIONAL BACKGROUND:**

- Teaching Experience till date: 23 Years 6 Months
- Industrial Experience: 1 Year

**INTERNATIONAL EXPOSURE:** Nil

## **AREA OF SPECIALIZATION:**

- Human Resource Management, Organisational Behaviour, Strategic Human Resource Management, Talent Management.

**Ph.Ds AWARDED WITH DETAILS:** Nil

## **Ph.Ds GUIDING:**

- Full Time Scholars: Nil
- Part Time Scholars : Nil

**SPONSORED RESEARCH / FUNDING APPLIED / CONSULTANCY:** Nil

## **PATENTS PUBLISHED/GRANTED:**

- 202241005012, "A Sales Proceeds Management System with Automated Machine, and Sales Proceeds Management Method. Intellectual Property India, 04/02/2022

- 202211008780, Design Block Chain Based Model and Its Role In Developing Systems Of Education. Intellectual Property India, 11/03/2022
- 202211016797, "Analysis of Business-to-Business (B2B) E-Commerce for the Growth of the Indian Economy. Intellectual Property India, 24/03/2022

**COURSES CERTIFIED:**

- The Power & Potential of Design Thinking organised by CII & School of Design Thinking.
- Short Term Program on Logistics & Supply Chain Management obtained Grade A organised by Confederation of Indian Industry Institute of Logistics
- The Fundamentals of Digital Marketing by Google Digital Garage.

**ACHIEVEMENTS AND AWARDS:**

- A Robust Learning Approach to Predict the Growth of Malaysian Economy and Technology Based on System Engineering Specification Published and indexed in Scopus
- Understanding Cross-Cultural Marketing Dynamics in the Book Cross-Cultural Perspectives on Luxury Marketing pg 45-66 published by IGI Global 2025
- Speculative Scenarios for the Future of Talent Management in Higher Education in the Book Cultivating Creativity and Navigating Talent Management in Academia Pg 335-358 published by IGI Global Scientific Publishing 2025

**SPECIAL SESSIONS DELIVERED: NA**

**CONFERENCES/SEMINARS/WORKSHOPS ATTENDED:**

- Three days International Online Workshop on Basic Statistical Analysis and Interpretation using SPSS August 27th to 29th 2024
- Workshop on Econometrics 19th Oct 2024, organised by Symbiosis School of Economics and Centre for Sustainability and Management Research
- Participated in the International Conference on Sustainable Development 2024 in association with University of Southampton and GRD School of Commerce and International Business.
- Participated in the International Conference on Future of work Organised by India Centre for Inclusive growth and Sustainable Development

**PROFESSIONAL MEMBERSHIPS: Nil**

**OTHER DETAILS (If any): Nil**