

Faculty Profile



Dr. P.Jyothi
Associate Professor, MBA

HIGHLIGHTS:

- Number of Journal Publications:15
- H-Index:1
- Patents Published: 02

PROFESSIONAL LINKS:

- Scopus ID: 58220219500
- Scopus Link: <https://www.scopus.com/authid/detail.uri?authorId=58220219500>
- Google Scholar ID: <https://scholar.google.com/citations?user=-d1uOVcAAAAJ&hl=en>
- Anna University Faculty ID: 283204
- AICTE Faculty ID: 1-3703979412
- Anna University Supervisor ID: NA
- LinkedIn: <https://www.linkedin.com/feed/>

PROFESSIONAL BACKGROUND:

- Teaching Experience till date: 18 years
- Industrial Experience: Nil

AREA OF SPECIALIZATION:

- Human Resources
- Operations Management

PATENTS PUBLISHED/GRANTED:

- Published a design patent on the title “Configuration of Water Bottle” on 6-3-2023, number: 380842-001
- Published a patent on Continues performance management coaching virtual assistant touch on 2-8-2024.number: 202441056931A

COURSES CERTIFIED:

- Completed and received NPTEL certification for
 - Marketing Research I
 - Organizational Behavior
 - Marketing Research II
 - HR Analytics
- Completed number of online courses in
 - Coursera
 - Udemy
 - Cursa

ACHIEVEMENTS AND AWARDS:

- Received best faculty award from Sri KARunanadar Charitable Trust on 5th September 2024

SPECIAL SESSIONS DELIVERED:

- Delivered keynote address at SSS College, Chennai
- Expert Session on "Role of government policies and industry regulations in shaping ethical AI practices." Organised by AIMEE on 4th October 2024
- Served as the Session Chair for our upcoming virtual conference, "From Tradition (IKS) to Tomorrow (NEP 2020): Multidisciplinary Conference for a Viksit Bharat@2047" on 29th September 2024
- Delivered keynote address at SSS College, Chennai
- Addressed PG students of St.Joseph 's College of Arts and Science, Cuddalore
- Delivered a session on "HRpreneur" at 30 days DST funded programme on "Women entrepreneurship" organized by SRMIST
- Resource person for IQAC meeting conducted at MGR Educational Institutions
- Doctoral Committee member at St Peters University, MGR University and Vels University

CONFERENCES/SEMINARS/WORKSHOPS ATTENDED:

- Completed 12 week FDP on "HR Analytics" conducted by NPTEL from July- October 2024
- Attended one week online Faculty Development Programme and workshop on "Integrating Interdisciplinary Research for Innovation and Sustainable Development" jointly organized by Karunya School of Management (NAAC A++ Accredited), Coimbatore and CMAOI Association from August 19, 2024 to August 23, 2024A

- Attended 16-day international online Faculty Development Program on “Teaching, Learning and Assessing in 2023” organized by SRM Institute of Science & Technology, from 6th-23rd June 2023.
- Participated in Five days National level seminar on “Hallway Biz’23”, organized by Department of Business Administration, DG Vaishnav College, conducted from 20th January 2023 - 25th January 2023
- Presented a paper titled “Impact of psychological factors on employee engagement ” in the International Conference on Contemporary Management Practices held on 06-01-2023 organized by SRM Institute of Science & Technology
- Attended the Four-day webinar “An effective research paper writing Skills” on Aril 13-16 2022 organized by Bhagwan Mahavir University
- Participated in One-week National level Faculty Development Program on “INTELLECTUAL PROPERTY RIGHTS IN INDIA”, organized by College of Management, SRM Institute of Science and Technology, Ramapuram Campus, conducted from 26th Dec 2022 - 30th Dec 2022
- Attended the seven days virtual FDP on “Best Practices for Next Gen Teachers” from 30-05-2022 to 07-06-2022 organized by SRM Institute of Science and Technology
- Participated & completed successfully AICTE Training and Learning (ATAL) Academy Online FDP on "Stress-management" from 2020-9-21 to 2020-9-25 at Gauhati University Institute of Science and Technology
- Participated in the webinar on Present and Post Impact on Financial Market by Prof. Arun Kumar, Head DOMS, IIT Madras on 2nd June, 2021 organized by Pearson
- Participated & completed successfully AICTE Training And Learning (ATAL) Academy Online Elementary FDP on "INNOVATION & ACQUISITION OF INTELLECTUAL PROPERTY RIGHTS " from 26/07/2021 to 30/07/2021 at Cochin University of Science and Technology.
- Successfully completed NPTEL Sponsored 12- week Faculty Development Program on “Organizational Behaviour” from July-October 2021.
- Attended the one week online Faculty Development Program on “An Interdisciplinary Research Metrics: Fostering Faculty Knowledge and Skills” organized by the College of Management, SRM Institute of Science and Technology, Ramapuram, Chennai from 3 rd May 2021 to 8th May 2021
- Participated & completed successfully AICTE Training And Learning (ATAL) Academy Online Elementary FDP on "Enriching the Learning experience through experiential learning" from 12-7-2021 to 16-7-2021 at SCMS School Of Technology and Management.

- Completed Seven Days Faculty Development Programme on ‘Research Methodology in Social Sciences’ held from 21st to 29th April, 2021.
- Attended the one week online Faculty Development Program on “An Interdisciplinary Research Metrics: Fostering Faculty Knowledge and Skills” organized by the College of Management, SRM Institute of Science and Technology, Ramapuram, Chennai from 3 rd May 2021 to 8th May 2021.
- Attended the webinar “An introduction to corporate and commerce – in the Indian industry perspective” on 19th May 2020 organized by Vels Institute of Technology, Science& Advanced Studies, Chennai
- Attended the webinar “Psychological Care during Covid – Handling Stress among teaching Professionals” on 3rd June 2020 organized by School of Electrical and Electronics, Sathyabama Institute of Science and Technology, Chennai
- Participated in national webinar on “Foot prints of pandemic on evaluation system” organized by Queen Mary’s College on 2nd July 2020
- Attended the webinar “EYE CARE DURING COVID ‘19” on 4th June 2020 organized by School of Electrical and Electronics, Sathyabama Institute of Science and Technology, Chennai
- Participated & completed webinar on "Machine Learning approaches for forecasting and Planning" on 22nd June 2020 organized by Christ College of Engineering Technology.
- Participated in a 5 Days Faculty Development Program on “Life skills and wellness during pandemic” conducted from 05/07/2021 to 11/07/2021, by AMET Business School, Chennai.
- Participated & completed webinar on "Embedded Systems for IOT Applications" on 23rd June 2020 organized by Christ College of Engineering Technology.
- Participated in the Webinar “STAY FIT IN LOCKDOWN ” on 08.06.2020 presented by Dr. Priyanka Mehta., Obstetrician, Gynecologist, Laparoscopic surgeon (Obs & Gyn). Organised by , Sathyabama Institute of Science and Technology, Chennai
- Successfully completed AICTE Sponsored One week STTP on “Emotional Intelligence of teaching staff in enhancing efficiency of Students” organized by Department of Management Studies, Tagore Engineering College from 17th – 23rd November 2020.
- Successfully completed the 12-day AICTE funded online FDP on “Outcome Based Education in Management Education – Objectives, Best Practices and Measurement of Outcomes” conducted by Saintgits Institute of Management from 7th – 19th December 2020.

- Participated & completed Ten days Virtual Faculty Development Programme on Advanced Research Methodology from 9th May- 20th May 2022 June 2020 organized by SRM Institute of Science and Technology, Ramapuram, Chennai
- Participated in the Online Faculty Development Program for the course on ‘Computer Science & Business Systems’ designed by Tata Consultancy Services, conducted on 2nd July 2020.
- Successfully completed NPTEL Sponsored 12- week Faculty Development Program on “Marketing Research-II” from Jan – April 2019.
- Participated & completed webinar on "Art of Joyful Networking" on 23rd June 2020 organized by Christ College of Engineering Technology.
- Participated in one-day National workshop entitled “Writing research papers and publications, citation analysis, plagiarism and E-Resources for research” held on 29/02/2020.
- Attended a Two day work shop on “Use of SPSS in research” conducted in SRM University on 7th October, 2012.
- Attended a two day Faculty Development Program on “Effective way of teaching” conducted by Anna University at PB College of Engineering.
- Attended a one day Faculty Development Program cum seminar at Prathyusha College of Engineering.
- Attended a 3 day work shop on “teaching Entrepreneurship in class” at SRM University.
- Presented a paper on “Evaluating the Performance of Micro, Small and Medium Enterprises (MSMEs) in India” in 1st International Conference On Advanced Optimization Techniques And Applications (AOTA - 2023)
- Presented a paper on “use of management games and case studies in teaching management concepts” in National conference conducted at Rajalakshmi Engineering College, Chennai.
- Presented a paper on” Changing scenario of Human Resource trends in 21st century” in National conference conducted at PEC, Chennai.
- Presented a paper on” Role of HR manger in economic resurgence” in National conference conducted at REC, Chennai.
- Presented a paper on” Growth of rural consumerism in India” in National conference conducted at KSR Engineering College, Thiruchengode.
- Presented a paper on” Employee Retention strategies through Quality of Work Life Programme for developing business efficiency” in National conference conducted at SMEC, Chennai.

- Presented a paper on” Quality of Work Life: Perspective Teaching professionals” in National conference conducted at SRM University, Chennai.
- Presented a paper on” The effect of QWL On Job satisfaction of teaching faculty at engineering colleges in Kanchipuram District” in International conference conducted at VIT University.
- **Jyothi, P.** and Sita Neelakantan (2013). Quality of Work and motivational issues: A study based women teachers”, International conference on Social exclusion and inclusion of women, Alagappa University.
- **Jyothi, P.** and Sita Neelakantan, (2014). Quality of Work Life and job performance towards employees at franchise outlets, International conference on Retail franchising, Madras University, pp.409-418, ISBN-978-81-8094-224-2.
- **Jyothi, P.** and Sita Neelakantan, (2014). Quality of work life and organizational commitment of college teachers, International conference on global business: Opportunities and challenges, Osmania University, pp. 437-444, ISBN-978-81

PROFESSIONAL MEMBERSHIPS:

- Registered member in MMA, Chennai,2015
- Registered member of The Indian Science Congress, Kolkata.2010
- Certified member at National Institute of Personnel Management from 2024
- Certified member at Commerce and Management Association of India from 2024