

## **Faculty Profile**



**Mr. Deepak Rajagopalan**  
AP- DOMS

### **HIGHLIGHTS:**

- Patents Published: 2

### **PROFESSIONAL LINKS:**

- Anna University Faculty ID: 284700
- AICTE Faculty ID:1-436-480-66598
- Anna University Supervisor ID:
- LinkedIn: [www.linkedin.com/in/deepak-rajagopalan-84031126](http://www.linkedin.com/in/deepak-rajagopalan-84031126)

### **PROFESSIONAL BACKGROUND:**

- Teaching Experience till date: 2 yrs
- Industrial Experience: 25 years

### **INTERNATIONAL EXPOSURE:**

- Consultant Assignment In Pancyber- Dubai – United Arab EmirateS

### **AREA OF SPECIALIZATION:**

- Marketing
- Advertising
- Digital marketing
- Brand management

### **PATENTS PUBLISHED/GRANTED:**

- Design And Performance Analysis for Supply Chain Finance Management Using Block Chain. Application No.202441029560 A 19/04/2024

**COURSES CERTIFIED:**

- Senior Management Program – IIM Kolkatta
- Train The Trainer – Indian Academy of Training and Development
- Grow More Coach
- NLP Practitioner and Master Practitioner –NXT NLP
- Google Digital Marketing- Coursera
- Enhancing Research Quality And Productivity- IITM & Cornell University,USA

**ACHIEVEMENTS AND AWARDS:**

- Best Sales Manager - Philips
- Best Branch Manager – Videocon
- Regional Product Manager – Haier Appliances

**SPECIAL SESSIONS DELIVERED:**

- Outbound Training -Pegasus

**CONFERENCES/SEMINARS/WORKSHOPS ATTENDED:**

- LIBA -ICMR
- SEC - ICEM

**PROFESSIONAL MEMBERSHIPS:**

- IATD – ALUMNI
- MMA -CHENNAI