

Faculty Profile



Dr. Karthick K K
MBA, MHRM, M.S, Mphil, Ph.D

HIGHLIGHTS:

- Journal Publications: Scopus Indexed -14, WOS – 2, ABDC – 2 Others 39
- H-Index:3
- Project Funding Received:
- Patents Published: 6

PROFESSIONAL LINKS:

- Scopus ID: 55346090000
- Scopus Link: <https://www.scopus.com/authid/detail.uri?authorId=55346090000>
- Google Scholar ID: <https://scholar.google.com/citations?user=JTnmKL4AAAAJ&hl=en&authuser=2>
- Anna University Faculty ID: 278112
- AICTE Faculty ID: 1-44244611444
- Anna University Supervisor ID: NA
- LinkedIn: <https://www.linkedin.com/in/dr-kk-karthick/>

PROFESSIONAL BACKGROUND:

- Teaching Experience till date: 23 Years 6 Months
- Industrial Experience: 1 Year

INTERNATIONAL EXPOSURE: Nil

AREA OF SPECIALIZATION:

- Human Resource Management, Organisational Behaviour, Strategic Human Resource Management, Talent Management.

Ph.Ds AWARDED WITH DETAILS: Nil

Ph.Ds GUIDING:

- **Full Time Scholars: Nil**
- **Part Time Scholars : Nil**

SPONSORED RESEARCH / FUNDING APPLIED / CONSULTANCY: Nil

PATENTS PUBLISHED/GRANTED:

- 202541001363 A: System and Method for Predicting Supply Chain Disruptions Using Predictive Analytics. Publication Date: 24/01/2025
- 202541000408 A: Neurofinance Framework for Emotional Decision-Making Analysis in Portfolio Management. Publication Date: 17/01/2025

- 202441099497 A: Integrated ESG (Environmental, Social, And Governance) Scoring Model for Sustainable Investment Port. Publication Date: 27/12/2024
- 202241005012, "A Sales Proceeds Management System with Automated Machine, and Sales Proceeds Management Method. Intellectual Property India, 04/02/2022
- 202211008780, Design Block Chain Based Model and Its Role in Developing Systems of Education. Intellectual Property India, 11/03/2022
- 202211016797, "Analysis of Business-to-Business (B2B) E-Commerce for the Growth of the Indian Economy. Intellectual Property India, 24/03/2022

COURSES CERTIFIED:

- The Power & Potential of Design Thinking organised by CII & School of Design Thinking.
- Short Term Program on Logistics & Supply Chain Management obtained Grade A organised by Confederation of Indian Industry Institute of Logistics
- The Fundamentals of Digital Marketing by Google Digital Garage.

ACHIEVEMENTS AND AWARDS:

- A Robust Learning Approach to Predict the Growth of Malaysian Economy and Technology Based on System Engineering Specification Published and indexed in Scopus
- Understanding Cross-Cultural Marketing Dynamics in the Book Cross-Cultural Perspectives on Luxury Marketing pg 45-66 published by IGI Global 2025
- Speculative Scenarios for the Future of Talent Management in Higher Education in the Book Cultivating Creativity and Navigating Talent Management in Academia Pg 335-358 published by IGI Global Scientific Publishing 2025

SPECIAL SESSIONS DELIVERED:

Key Note Speaker at the 2nd International Conference on “Future of Work” at Dr. G.R. Damodaran College of Science. Nov 21-22, 2024. Collaborating Universities RMIT – Australia, Global Business Acumen Centre – UK, College of Banking and Finance – Oman.

CONFERENCES/SEMINARS/WORKSHOPS ATTENDED:

- Three days International Online Workshop on Basic Statistical Analysis and Interpretation using SPSS August 27th to 29th 2024
- Workshop on Econometrics 19th Oct 2024, organised by Symbiosis School of Economics and Centre for Sustainability and Management Research
- Participated in the International Conference on Sustainable Development 2024 in association with University of Southampton and GRD School of Commerce and International Business.
- Participated in the International Conference on Future of work Organised by India Centre for Inclusive growth and Sustainable Development

PROFESSIONAL MEMBERSHIPS: Nil

OTHER DETAILS (If any): Nil