

Faculty Profile



Dr. A. Vanitha M.B.A, Ph.D

Associate Professor, Department of Management Studies

HIGHLIGHTS:

- Number of Journal Publications: 46
- H-Index: 3
- Project Funding Received: Rs.50,000/-
- Patents Published: 14

PROFESSIONAL LINKS:

- Scopus ID: 59230589300
- Scopus Link: <https://www.scopus.com/authid/detail.uri?authorId=59230589300>
- Google Scholar ID: <https://scholar.google.com/citations?user=-rD3gaQAAAAJ&hl=en>
- Anna University Faculty ID: 282972
- AICTE Faculty ID: 1-3729261751
- Anna University Supervisor ID: N/A
- LinkedIn: <https://www.linkedin.com/in/dr-a-vanitha-982141b1/>

PROFESSIONAL BACKGROUND:

- Teaching Experience till date: 17 years 2 months
- Administration: 2 years one month

INTERNATIONAL EXPOSURE:

- Presented and acted as session chair in Second Overseas International Conference on **Advanced Technology in Engineering & Management (ICATEM 2024) @ Dubai & Abu Dhabi** from March 18th to 25th, 2024.

AREA OF SPECIALIZATION: Human Resources Management

Ph.Ds AWARDED WITH DETAILS:

S:No	Name of Scholar	Title of Thesis	Year of Completion	Full Time/Part Time
1.	SAYAK GUPTA	A Study on Commuters' Perception on Service Quality of Metro Rail Services In Bangalore City	01 March 2021	Part Time
2.	G RAMANI	A Study on Employee Engagement in the Select Organizations in Bangalore	21 February 2022	Part Time

SPONSORED RESEARCH / FUNDING APPLIED / CONSULTANCY:

One year Minor research funded project titled "Management Issues and opportunities of women entrepreneurs on their relevant businesses- A study with special reference to Kanchipuram District" SCSVMV university, Kanchipuram, March 2013.

PATENTS PUBLISHED/GRANTED:

1. Patent published entitled 'Cross-Modal AI Alibi Verification System', 202541073465 A on 22nd August 2025
2. Patent published entitled 'Neuromorphic AI Co-Processor for Low-Power Edge Devices', 202541073343 A on 22nd August 2025
3. Patent published entitled Emotionally Contextual AI Voice Cloning with Real- Time Biometric Feedback', 202541063261 A on 11th July 2025
4. Patent published entitled 'AI-Driven Synthetic Data Generation for Legal & Ethical AI Training', 202541063188 A on 11th July 2025
5. Patent published entitled 'Self-Destructing AI Models for Privacy-Compliant Edge Devices', 202541063165 A on 11th July 2025
6. Patent published entitled 'Gender-Responsive Adaptive HRM System Utilizing Moderation-Based Algorithms for Technological Integration', 202541055013 A on 13th June 2025
7. Patent published entitled 'System and Method for Enhancing Workforce Outcomes Using Transhumanist Technologies in HRM Environments', 202541055010 A on 13th June 2025

8. Patent published entitled 'AI-Driven Multi-Factor Performance Appraisal System Utilizing Real-Time Feedback and Fairness Optimization Algorithms', 202541055244 A on 13th June 2025
9. Patent published entitled 'Cloud-based project management platform enabling seamless collaboration and workflow efficiency in distributed teams', 202541009021 A on 14th February 2025
10. Patent published entitled 'Biometric attendance management system leveraging ai for secure and efficient access control in modern workspaces', 202541009000 A on 14th February 2025
11. Patent published entitled 'Role of AI in relationship between human resource management practices and organizational sustainability', 202441014363 A on 8th March 2024.
12. Patent published entitled 'HR Management based computerized information system analysis', 202441014364 A on 8th March 2024.
13. Patent published entitled 'An IOT and cloud-based technique to tract and monitor the work and well of the street sweepers', 202341045029 A on 01 September 2023.
14. Patent published entitled 'Study on Brand advertisement for E-learning Mobile Application in Social Media Network India', 20221143117 A on 05th August 2022.

COURSES CERTIFIED:

1. Completed the Swayam plus Course on '**AI/ML Using Python**', aligned to NCrF Level 5.5, offered by IITM Pravartak Technologies Foundation.
2. Completed 12-week NPTEL certification course on '**AI in Human Resource Management**' (Jan–Apr 2025) with a score of 80/100 — earning a place in the Top 5% of learners.
3. Completed the week NPTEL Certificate Course on '**HR Analytics**' (July-October 2024) with an outstanding score of 91% and a Gold certification.
4. Completed **Twelve Week Course (Jul-Oct 2019) NPTEL Course on 'Training of Trainers'** funded by the Ministry of HRD, Govt. of India and organized by IIT, Roorkee. Secured 75% and been got Elite Sliver.
5. Completed 8-Weeks Online FDP (3-week FDP equivalent) on '**Courseware creation using Moodle for outcome based education**' (with CO-PO attainment as per NAAC/ NBA perspective)' organized by Department of ECE under the ageis of Human Resource Development Centre (HRDC), Integral University, Lucknow from 08 July - 05 September, 2019.

6. Completed Twelve Week Course (Jul-Oct 2018) **NPTEL Course** on '**Human Resource Development**' funded by the Ministry of HRD, Govt. of India and organized by **IIT, Kharagpur**. Secured 68% and been posted in **toppers list**.

ACHIEVEMENTS AND AWARDS:

- 'Excellence in Teaching Award' on the Occasion of Teachers Day 2025 organized by Editorial and Organizing Committee of ASET Journal of Management Science.
- Consecutively five times awarded 'Best Teacher' Award' on the eve of Teachers Day from 2015 to 2019.s

SPECIAL SESSIONS DELIVERED:

1. Served as External Examiner for Ph.D. Viva Voce at Rajah Serfoji Government College (Autonomous), Thanjavur, affiliated to Bharathidasan University on 11th August 2025 thesis titled: "A Study on Export Management Practices Towards Micro, Small and Medium Enterprises in Tamil Nadu" by Mr. A. Richard Franklin.
2. Acted as Chief Guest for the BBA Association Inauguration – "Money Matters" at the Department of Business Administration, S.S.K.V. College of Arts & Science for Women, Kanchipuram on 23rd July 2025.
3. Acted as a Resource Person for the Faculty Development Program (FDP) on 'Technology and Organizational Behaviour: Exploring the Influence of Technology on Organizational Behaviour, Virtual Teams and Remote Work Dynamics' Organized by the Faculty of Management, SRM Institute of Science and Technology, and sponsored by AICTE Training and Learning (ATAL) Academy, this esteemed program took place from 4th to 9th November 2024.
4. Acted as resource person resource person for the One-Week Online FDP and Workshop on "Ethical and Responsible AI: Challenges and Opportunities on 01st October 2024 organized by Commerce and Management Association of India (CMAOI) in collaboration with Coimbatore Institute of Technology and AMIEE Association.
5. Acted as resource person in Faculty Industry Immersion Programme (FIIP) at Saint-Gobain from 8th July to 12th July 2024.
6. Acted as Resource person in a Faculty Development Programme on "AI tools for Academic research writing and publishing" at Saveetha College of Nursing, SIMATS, Thandalam, Chennai on 2nd April 2024
7. Acted as session chair for 2nd International conference on 'Advanced Technology in Engineering & Management-ICATEM 2024' organized by Saveetha Engineering College, Chennai on March 18-25 2024 at Duabi & Abu Dhabi.

8. Acted as Guest speaker on 'CSR Framework', organized by PG Department of HRM, SDNB Vaishnav College for Women, Chennai on 27th July 2023.
9. Acted as Resource person for webinar on 'Effectiveness of AI on Indian Business Scenario-Case discussion', organized by Department of Management Studies, SRM Valliammai Engineering College, Chennai on 17th June 2023
10. Acted as Guest speaker on 'CSR Framework', organized by PG Department of HRM, SDNB Vaishnav College for Women, Chennai on 27th July 2023.
11. Acted as Resource person for webinar on 'Creativity and Innovation' organized by college of management, SRM Institute of Science and Technology, Ramapuram campus on 24th August 2022.
12. Acted as Resource Person 'One-Week FDP on Research: Cotemporary Trends and Perspectives' organized by IQAC & Department of Management Studies, Jeppiaar Institute of Technology, Sriperumbudur from 18-07-2022 to 22-07-2022.
13. Acted as Resource Person in the One-day Faculty Development Programme on "Optimizing ICT Tools for Effective Writing of Research Paper" organized by Internal Quality Assurance Cell of Annai Vailankanni Arts and Science College, Thanjavur on 10 October 2021.
14. Acted as Resource person in the National Webinar on 'Plagiarism check and referencing in Dissertation and Thesis' organized by Depaul Centre for Research and Development, De Paul Institute of Science and Technology, Angamaly, Kerala on 07 July 2020.
15. Acted as Chairperson in the Technical session of the NCW Sponsored Two Day National Seminar on 'Expurgate of Gender Discrimination at workplace towards inclusive Economic Growth' organized by KKC Institute of P.G. Studies, Puttur on 30th and 31st January 2020.
16. Acted as Panel Member in the Panel discussion on the topic' Role of Higher Education in Women Empowerment for 'National Conference on Women Empowerment through Skill Development' organized by the Department of Social Work, Kristu Jayanti College, Bangalore, in association with Functional Vocational Training and Research Society (FVTRS) on 11 October 2019.
17. Acted as Panel Member in the Panel discussion topic 'Reskilling in the age of automation on 25 October 2018 for 'International Conference on HR-The Era of Cure' organized by SRM School of Management, SRM University, Kattankulathur campus on 25th & 26th October 2018.
18. Acted as Resource Person in the Technical Session-II on 'Boosting towards Best' for One day workshop on 'Managerial Excellence' organized by P.G. Department of Management Studies, Thirumalai Engineering College, Kilambi, Kanchipuram on 24 October 2018.
19. Acted as a resource person and delivered a lecture on the topic 'Entrepreneurs' Business opportunities, Communication skills, Creativity & Innovation, on 09 August 2017 during the

Three days programme on Entrepreneurship Awareness Camp, organized by the Department of ECE, SCSVMV University, Kanchipuram sponsored by NSTEDB under DST-NIMAT Project from 09.08.2017 to 11.08.2017.

20. Acted as a chief guest & Judge for 'Miss Milan Sagar' cultural competition "Milan Sagar 2016-17" organized by Vidhya Sagar women's College (Arts & Science), Chengalpattu on 05 January 2017.
21. Acted as chief guest and resource person in the Seminar titled "Recent Trends in Entrepreneurship," organized by the Department of BBA, Kanchi Shri Krishna College of Arts and Science, Kilambi, Krishnapuram, Kanchipuram district on 04 August 2016.
22. Acted as a Resource person for the Confab & Workshop on "Women for Quality Life" organized by the Department of Management Studies, SCSVMV University, Kanchipuram, on 23 April 2016.
23. Acted as a Resource person for the Two days workshop on "Project Methodology for Management Students" organized by the Department of Management Studies, SCSVMV University, on 25th and 26th March 2016.
24. Acted as chief guest and resource person for the "Management in Education" Seminar titled Department of Bank Management, Kanchi Sri Krishna College of Arts and Science, Kilambi, Kanchipuram, on 14 March 2016.

CONFERENCES/SEMINARS/WORKSHOPS ATTENDED:

1. Presented a paper in the international conference on Emerging Practices in Business and Management entitled 'Can AI-powered Chatbots Redefine Employee Experience in HR', organized by Department of Management Studies, Saveetha Engineering College, Chennai on 22nd and 23rd May 2025.
2. Presented a paper in the international conference on 'Educated the Post Millennials (ICEM' 24) Upskilling Strategies for HR in the Age of AI: Empowering Organizational Transformation organized by Saveetha Teaching Learning Centre, Saveetha Engineering College, Chennai on 17th May 2024.
3. Presented a paper in the international conference on 'Advanced Technology in Engineering & Management-ICATEM 2024' entitled 'Strategic HRM in the age of AI: Upskilling for organizational Transformation', organized by Saveetha Engineering College, Chennai on 21st March 2024.
4. Presented a paper in the International Conference on 'Reinventing Business Practices Start-ups Sustainability' entitled 'Green Work-life Balance Practices on workplace conflict resolution among IT employees' organized by department of Management, SRM Institute of Science and Technology, Vadaplani, Chennai on 2nd and 3rd November 2023.

5. Presented a paper in the International Conference on “Rethinking Business Strategies by Reshaping Business Perspectives in the Current Business Environment” entitled ‘A Systematic Literature Review Paper on Working Women’s Work-Life Balance from a Global Perspective’ organized by School of Management and Social Science, Haldia Institute of Technology, West Bengal, India on May13-14,2022.
6. Presented a paper in the International Conference on Recent Innovation in Science, Engineering and Technology (ICRISET-2022) entitled ‘Mediating Role of Work-Life Balance between Job stress and Employee Commitment’, organized by Jeppiaar Institute of Technology, Sriperumbudur on May13-14,2022.
7. Presented a paper in the International Virtual Conference on Covid-19 Paradigm Shift in Business entitled 'Work-life Balance: A Review of Women in Service Sector organized by AIMS IBS Business School, Bangalore on 19 February 2022.
8. Presented a paper in the Virtual International Conference on Innovative Business Practices of E-Commerce in Contemporary World 4.0 entitled 'An Investigation of Work Stressors and Their Influence on the Organizational Commitment-Mediating Role of Work-Life Balance' Department of Commerce(Hon), Loyola College, Chennai on 4th and 5th February 2022
9. Presented a paper in the 6th International Virtual Conference on Managing Business in a Covid-19 Era: Opportunities and Challenges entitled 'A Study on Virtual Design thinking approach for online classroom management enriching school teachers and learners', organized by School of Business, Skyline University College, Sharjah, UAE on 23 March 2021.
10. Presented a paper in the 7th International Virtual conference on business research entitled 'Career Lattice – A Literature Review', organized by SRM institute of technology, Kattankulathur on 24th & 25th November 2020.
11. Presented a paper in the Two Day International Virtual Conference on Contemporary Practices of Technology and Management for Economic Growth (ICTMEG2020) entitled 'Effectiveness of Up-skilling programmes among private sector Bank employees of Chennai' organized by Vellore Institute of Technology, Chennai on 23rd & 24th October, 2020.
12. Presented in the International Conference on Emerging challenges of Global Business and Road Map for innovative Solutions (ICGB-2019) entitled 'Effect of employee engagement and work-life balance on the performance of teachers' organized by the P.G. & Research Department of Commerce, Government Arts College, Dharmapuri on 16th and 17th December 2019.
13. Presented in the Eclectic H.R.' 19 International Commerce confab entitled 'Exploring antecedents for knowledge management on work place commitment among college teachers with the mediating role of competency enhancement' organized by B.S.Abdur Rahman Crescent Institute of Science & Technology, Chennai, India on 21st June 2019.

14. Presented in the International Conference on Contemporary Issues & Futuristic Trends in Management entitled 'Enhanced human resource practices on work life balance and job satisfaction among Social Service Workers-A structural Model Approach' organized by Vijay institute of management, Dindigul on 19 February 2019.
15. Presented in the International Conference on Social Impact of Internet of Things (IoT)-Boon or Bane sponsored by ICSSR entitled 'Digital Adoption and its Impact on Buying Intention among End Users- A Literature' organized by School of Business & School of Information Technology, Vidhya Sagar Women's college, Chengalpattu on 24 August 2018.
16. Presented in the International Conference on Contemporary practices in commerce, Business & Management entitled 'The Impact of cultural work force diversity on Employee performance' organized by Bhaktavatsalam Memorial College for Women, Chennai on 10th & 11th August, 2017.
17. Presented in the International Conference on Strategic Shift in Business Excellence for Sustainable Development in Indo-Global Business and Technology entitled 'Gender based factors Influencing Emotional Intelligence and its impact on Job Performance of Working Community' organized by Department of Management Studies, Sri Ganesh School of Business Management, Salem on 10 February 2017.
18. Paper presented in the International Conference on Scenario of change management in Business entitled 'A study on the change Management practices with special reference to selected I.T. companies' organized by Department of commerce & Business Administration, Vidhya Sagar Women's college, Chengalpattu on 12 August 2016.
19. Paper presented in the International Conference on Innovative Trends in Business Practices for Sustainable Development entitled 'Innovative Business practices of women in promotion of organic vegetables-A source of Business Sustainability' organized by Department of commerce, University of Madras, Chennai on 04 March, 2016.
20. Paper presented in the International Conference on Quality through Innovation entitled 'Bringing psychological changes among women employees at workplaces with special reference to WLB' organized by Anna University, AU TVS for Quality Management on 19 & 20th February, 2015.
21. Paper presented in the International Conference on Contemporary Issues in Management, entitled 'A study on Ethical Dilemmas on Work Life Balance among working women' organized by Department of Business Administration, SRM University, Chennai on 28 February 2013 and 01 March 2013.
22. Paper presented in the International Conference on Global Business Environment and its impact on Management Education entitled 'A study on Work Life Balance of Women employees in

Indian Global Business' organized by Periyar institute of Management Studies, Periyar University, on 10th and 11th February 2011.

23. Paper presented in the International Conference on H.R. challenges in Global business, entitled 'Adapting Global H.R. Practices to Indian Culture' organized by Nehru Institute of I.T. and Management on 28th and 29th January, 2011.

PAPERS PRESENTED IN NATIONAL CONFERENCES

1. Paper presented in the One-day National conference on Service Marketing in Emerging Global Economy entitled 'The Role of People in Service Marketing with Special reference to Education Sector' organized by Sri Venkateswara University, Tirupati on 28th August, 2017.
2. Paper presented in the National Conference on Managerial Challenges in Reinventing the Business Process, entitled 'The Influence of Negotiation skills of women employees on their Work life balance-A study with special reference to selected service sectors in Kanchipuram Town' organized by Department of Management studies, Easwari Engineering College, Chennai, on 22 November 2013.
3. Paper presented in the National Conference on Management Practices Today: Opportunities and Challenges entitled 'A study on Work related Issues on Married Women Employees' in selected Manufacturing Companies at Kanchipuram District' organized by Department of Business Administration, Sri Malolan College of Arts and Science, Madurantakam on 05 October, 2013.
4. Paper presented in the National Conference on Opportunities and challenges in the current Global Business Scenario entitled 'The entry of MNC's in Indian service Sector with special reference to I.T. industry and its Impact on Employees' Work Life Balance' organized by Rajalakshmi Engineering College, Chennai on 22 March, 2011
5. Paper presented in the National Conference on Enhancing Skills entitled 'The Interpersonal Skill Sets and Imperative Emotional Work Life Balance for Software Professionals in Modern Working Environment – A Descriptive Analysis' organized by Department of Commerce, Asan Memorial College of Arts and Science, Chennai on 2nd and 03 February, 2011.
6. Paper presented in the National conference on Indian heritage- A Pathway to World Class Management entitled 'Ancient HRM practices- A transformation phase to new millennium' organized by Sree Narayana Guru Institute of Management Studies, Coimbatore on 01 February, 2011.
7. Paper presented in the National Seminar on Women Empowerment through Microfinance entitled 'Self Help Groups (SHGs) – The Emerging Rural Entrepreneurs –

Channel for Women Empowerment in Indian Modern Socio - Economic Scenario' organized by Department of Commerce, Periyar University, Salem, on Jan 28,2011.

8. Paper presented in the two days National Conference on Globalization Challenges and Opportunities entitled 'Work Life Balance of Indian I.T. employees in the Global Scenario' organized by Sri Vidya Mandir Arts and Science College Katteri, Uthangarai on 6th and 7th January, 2011.

PROFESSIONAL MEMBERSHIPS:

- Life Time Member in Indian Society for Technical Education with membership number LM-132203
- Life Time Member in National Institute of Personnel Management with membership number L-39627
- Life Time Member in Commerce and Management Association of India(CMAOI) with membership number CMAOI/452
- Life Time Member of the Artificial Intelligence and Machine Learning Association (AMIEE) with membership AMIEE/356

OTHER DETAILS (If any):

1. Participated in the 5 days FDP on '**Enabling Entrepreneurship & Start-up mindset**', from October 21 – 25, 2024 conducted by National Institute of Technical Teachers Training and Research (NITTTR), Chennai.
2. Participated in the two weeks industrial training on '**Prompt Engineering**', from **04th September 2024 to 18th September 2024**' organized by The National Small Industries Corporation Ltd., Technical Service Centre, Hyderabad.
3. Participated in the two weeks industrial training on '**Data Analysis using Microsoft Power BI from 12 February 2024 to 26 February 2024**' organized by The National Small Industries Corporation Ltd., Technical Service Centre, Hyderabad.
4. Participated in the FDP on '**Salesforce Administrator**' conducted by ICT Academy on 03 July 2023 to 07 July 2023 at Shri Shankarlal Sundarbai Shasun Jain College for Women.
5. Participated 16-day International Online Faculty Development Program on '**Teaching, Learning and Assessing in 2030**', June 6-23, 2023, organized by Department of Physics, SRM Institute of Science and Technology, Ramapuram Campus, Chennai
6. Participated in the Two-week Refresher Course in '**Economics**' from 06-20 February,2023 Teaching learning Centre, Ramanujan College, University of Delhi.
7. Participated in the Faculty Development Programme on '**E-Content Development**' organized by Teaching learning Centre, Ramanujan College, University of Delhi from 20th August 2022 to 26th August 2022.

8. Participated in **IP Awareness/Training program** under National IP Awareness Mission organized by Intellectual Property Office, India on May 17,2022
9. Participated in the Faculty Development Programme on '**Leadership Skills**' organized by ICT Academy from 7th February 2022 to 11th February 2022.
10. Participated in the webinar on '**HR2 BH**' organized by the School of Management & IQAC on 10th August 2021.
11. Participated in the webinar on Personality Enrichment '**Inspire People-Celebrate Life**' organized by the Department of English & IQAC, Guru Shree Shanthivijai Jain College for Women, Chennai on 03 July, 2020.
12. Participated in the Online Webinar on '**Stress Management Through Inner Healing**' Organized by the School of Management Studies, Sathyabama Institute of Science and Technology on 25 June, 2020.
13. Participated in 5 days Online Faculty Development Program on '**H.R. Analytics**', Organized by Department of Management Studies, Santhiram Engineering College, Nandyal from 04-06-2020 to 08-06-2020.
14. Participated in the Two Week Online Workshop '**from e-Learning to e-Training: A Comprehensive Guide for all your Administrative Work**' organized by Teaching learning Centre, Ramanujan College, University of Delhi from 25 May 2020 to 03 June 2020.
15. Participated in the webinar on the theme '**Re-energizing Classroom with Innovative Teaching Technique**', organized by P.G. & Research Department of Commerce, Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai on 29 May 2020.
16. Participated in the 10 day Faculty Improvement Programme (FIP) on "With Focus on Developing Teacher' Overall Personality' Organised by Prerna College of Commerce, Nagpur from 11 May 2020 to 20 May 2020.
17. Participated in the Webinar on "**Project Management Webinar 2.0 – Feasibility Study in Project Management-A Case Study**" Speaker: Mr Venkat Nagam, IT Manager, California State Govt., USA organized by Lakireddy Bali Reddy College of Engineering, Mylavaram on 16 May, 2020.
18. Participated in the One Week National Level Faculty Development Program on '**Innovation to Academicians**' organized by Ramachandra College of Engineering (NewGen IEDC-RCE Eluru) in collaboration with NSTEDB, Department of Science and Technology, Govt. of India, New Delhi conducted from 11-05-20 to 16-05-20.
19. Participated in the '**5-Day Machine Learning Faculty Development Program**', conducted by DataTech Labs held on 11th to 15th May 2020.

20. Participated in One Week Faculty Development Program on '**Online Teaching Etiquette and Best Practices**', Organized by Santhiram Engineering College, Nandyal in collaboration with Talentio Solutions India Pvt. Ltd., Hyderabad from 10-05-2020 to 15-05-2020.
21. Participated in the Webinar '**Sustainable Entrepreneurial Spirit-Post Covid-19**' organized by Aalim Muhammed Salegh College of Engineering, Chennai on 09 May 2020.
22. Participated in Online Faculty Development Programme on '**Examinations in wake of COVID-19**' organized by department of Commerce-Shift II, Patrician College, Chennai in Association with DigitalEdu IT Solution held on 08 May 2020..
23. Participated in the One day webinar on '**Enhancing Research Effectiveness using Scopus, Sciencedirect and Mendeley**' organized by Kurukshetra University, in collaboration With Elsevier (Under the Aegis of PMMMMNMTT, MHRD, Govt. of India) on 01 May 2020.
24. Participated and Completed **One week National Faculty Development Program** and Online Training on '**LaTex**' organized by Sanjay Ghodawat University, Kolhapur in association with **Spoken Tutorial Project, IIT-Bombay(27 April to 02 May 2020)**.
25. Participated and completed '**Moodle Test for Teachers**' test organized at Sri Akilandeswari Women's College by Ramanan Munirathinam with course material provided by the **Spoken Tutorial Project, IIT Bombay**, funded by National Mission on Education through ICT, **MHRD, Govt., of India** on 27 April 2020.
26. Participated in One day Online Workshop on '**Book & Article publishing and Springerlink platform Demonstration**' organized by School of Education, Guru Nanak Dev University, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, MHRD, Govt. of India in collaboration with Springer Nature on 22 April 2020.
27. Participated in One Day' **Online Advance Excel Training Programme**' organized by Narappa Reddy. H,Founder, Edu- Skill Harvest Institute on 21 April 2020.
28. Participated in Online National Level Faculty Development Programme titled '**Creation of Webinars during COVID-19 Pandemic**', organized by Department of Computer Science, Little Flower Degree College, Hyderabad on 14 April 2020.
29. Participated in one day Faculty Development Programme on 'Total Quality Management and its Applications' organized by Department of Management Studies on 09 September 2017.
30. Participated in the '**28 days Orientation Programme**' organized by Academic Staff College, University of Madras, Chennai from 20 May 2014 to 16 June 2014.
31. Participated in **FDP** programme in '**Entrepreneurship**' (Sponsored by NSTEDB, Ministry of Science and Technology, Govt. of India & Center for Entrepreneur Development (Tamil

Nadu, Madurai) organized by Dhaanish School of management of Dhaanish Ahmed College of Engineering, Padappai, Chennai from 23 January to 06 February 2012.

32. Participated in one day **FDP on 'Application of Research in Contemporary Management and Social Sciences'** organized by Faculty of Management Studies, SCSVMV University, Kanchipuram on 05 November, 2011.
33. Participated in one day **International FDP on 'Global Education Strategy for Business and Technology'** organized by Sri Sai Ram Institute of Management Studies, west Tambaram, Chennai held on 26 July, 2011.
34. Participated in one day National level **Faculty Development Programme on 'Work-life Balance'** organized by Jain University, Center for Management Studies, Bangalore held on 18 September, 2010.
35. Participated in **'Common Orientation Programme'** conducted by SCSVMV University at Maharishi International Residential School from 05 November 2009 to 08 November, 2009.

CONFERENCES/SEMINARS/WORKSHOPS PARTICIPATED

1. Participated in one day Workshop on **'Investment Avenues and their Tax Benefits'**, organized by Faculty of Management Studies, Commerce & H.R. in association with Southern Indian Regional Council of the Institute of Company Secretaries of India under the sponsorship of Investor Education & Protection Fund Authority, Ministry of Corporate Affairs on 27 March 2018.
2. Participated in one day **'Web Training Programme on URKUND: Anti Plagiarism Software'** Organized by SCSVMV Kanchipuram on 16 November 2017.
3. Participated in Two day Workshop on **'Multivariate analysis and model construction(using SPSS & AMOS)'** organized by Advanced Management Research Centre, Department of Management Studies, SCSVMV University on 4th and 5th march 2017.
4. Participated in the 3rd year international Doctoral Research Awards 2017 organized by Archers & Elevators publishing House, Bangalore.
5. Participated in One day special Seminar on **'Salient aspects of NAAC'** organized by Department of Mechanical Engineering, SCSVMV University on 25 March 2016.
6. Participated in the CIIs Indian Women Network(IWN) a day's Seminar on **'Wellness in the Workplace'** Scheduled on 09 March 2016 at Hotel Hilton, Chennai
7. Participated in One day Workshop on **'Shodhganga and Anit-plagiarism Software Awareness programme'** organized by SCSVMV University sponsored by INFLIBNET on 26 March, 2015.

8. Participated in Pre-conference Workshop of The International Conference on '**Quality through Innovation**' organized by Anna University, AU TVS centre for quality management, Chennai held on 18 February 2015.
9. Participated in one day Seminar on '**Enhancement of Quality in higher education-Role of Teachers**' organized by Internal Quality Assurance Cell (IQAC) on 30 January, 2015.
10. Participated in One day Workshop on '**Writing and Publishing Research Articles**' organized by Faculty of Management Studies, SCSVMV University, Kanchipuram in association with TKM Institute of Management, Kollam on 30 November 2014.
11. Participated in two day National Workshop on '**Pathways to research in Management (SPSS, Amos, Eviews, & Xlstat)**' on 4th and 5th April 2014 organized by Faculty of Management Studies, SCSVMV University, Kanchipuram.
12. Participated in One day **Workshop** on '**Recent trends in Curriculum design and development**', by SCSVMV University, Kanchipuram on 25 January, 2014.
13. Participated in two day National Conference on '**Network and Distributed Systems Security**', organized by the Department of Computer Science and Engineering, SCSVMV University on 20th and 21st January, 2011.
14. Participated in National Seminar on '**Emerging trends in basic sciences**' conducted by SCSVMV University on 19 March, 2010.
15. Participated in the Three Day Workshop on '**Personality Development and Success Strategies for Career**' organized by School of Management, SCSVMV University, held on 08-10-09 to 10-10-09.
16. Participated in the one day National Seminar on '**Emerging Trends and Challenges in Higher Education**' in India organized by the school of Education of SCSVMV University on 21 August 2009.
17. Participated in National Seminar on 'Emerging Trends in Retail Management' conducted by scsvmv university on 26th and 27th July 2008.
18. Participated in National Seminar on '**Cross Cultural Management-Challenges and responsibilities**' conducted by SPMVV University on 17-18, March, 2005.

EXTERNAL EXPERT/PAPER VALUATION/QUESTION PAPER SETTING

1. Acted as a Reviewer for the Asian Journal of Education and Social Studies in recognition of my contribution to maintaining the quality and integrity of academic publishing.

2. Appointed as Question Paper Setter for the post of Non-Credit Society by District Recruitment Board- Kanchipuram Cooperative.
3. Appointed as an Honorary Advisory Board Member at InternshipWALA, a leading EdTech platform.
4. Reviewer for the International Conference on Multidisciplinary Research 2025 – "The Power of Diversity", organized by the Center for Multidisciplinary Research, Eastern University, Sri Lanka, in collaboration with Sri Sathya Sai University for Human Excellence, India, held on 3rd & 4th January 2025.
5. Acting as Ph.D. Doctoral Committee panel member for Research Scholars in the Management Studies at SRM School of Management, Kattangulathur.
6. Acting as external examiner for MBA project Viva-Voce examination in the Department of Management Studies, SRM University, Kattankulathur campus