

Faculty Profile



Dr. N. Devi Sangamitra B. Com, MBA, PhD

Assistant Professor - MBA

HIGHLIGHTS:

- Number of Journal Publications: Scopus -1, UGC recognized – 2

PROFESSIONAL LINKS:

- Anna University Faculty ID: 320958
- AICTE Faculty ID: 1-45029820640
- ORCID ID: 0009-0005-7643-7414
- LinkedIn: <http://linkedin.com/in/devi-sangamitra-viswanathan-8b4a5052>

PROFESSIONAL BACKGROUND:

- Teaching Experience till date: 4 months
- Industrial Experience: 10 years

INTERNATIONAL EXPOSURE:

- Abu Dhabi
- Dubai

AREA OF SPECIALIZATION:

- Financial Management
- Marketing Management

SPECIALIZED COURSES/ TRAINING:

- Advanced Excel Dashboard Training, Dubai / Dec 2015

- Well-equipped in Advanced Excel Functions. (IF, CHOOSE, INDEX, Conditional Formatting, Advance Pivot, Slicers, COUNT, RANGE, Developer, Data Validation etc.) Operational in Oracle and Hyperion Application System (Sponsored by the employer EAG) (2014).
- Cleared Government Exam for Insurance Regulatory Development Authority of India (IRDA) with registration / 2008
- Diploma in Multimedia Graphics and Animation / April 2002

FIELD OF RESEARCH

- Assisted for research towards Population dynamics in year 2024 on current global population statistics with focus on global population, birth rates, death rates, aging population youth bulges, and recent developments with suitable citation.
- Research Associate of a comprehensive report with Navo Consultants, Dubai detailing the cost-of-living difference between Dubai and Abu Dhabi during year 2023 – 24 for Toshiba Elevators Middle East (TELME). Used the average of indices for Dubai and Abu Dhabi for UAE from square yards and other related research articles for citation. Applied Laspeyres Price Index as statistic tool for the research.
- A study on the compliance and spending pattern of Corporate Social Responsibility among selected Indian industries – Research for PhD.
- The role of CSR in determining Sustainable Development Goals. Volume-8 | Issue-5 | May-2019 | Print ISSN No 2250-1991.
- A study on the spending pattern of CSR in Indian industries. Volume-8 | Issue-4 | April-2019 | Print ISSN No 2250-1991

ACHIEVEMENTS AND AWARDS:

- Alumni Achievement Award from Alumni Association, BSMED (2020)

SPECIAL SESSIONS ATTENDED:

- Certified for participating in Capacity Building program (online live instructor-led) "*Secure Your Screen: Banking, Browsing & Beyond*" conducted by Cognizance ACADEMIA (Registered under Govt. of India) on 31st July 2025.
- Successful implementation and presentation on the outcome of the research on the Costof-living difference between Dubai and Abu Dhabi during year 2023 – 24 by Toshiba Elevators Middle East (TELME).
- Coordinator for all Finance department Meetings directly reporting to the MD.
- Participated and presented research paper on the topic "*The impact on compliance and spending pattern of Corporate Social Responsibility among selected Indian industries*" at ICCSRS 2020, held at Dayanandha Sagar College of Arts, Science and Commerce, Bangalore, Karnataka.

- Attended International Conference & Workshop and presented a paper on “*Sustainable Development and Governance: Building Commerce & Communities*” Jointly organized by Amrita University, India & Deakin University, Australia. December 2012.