

Faculty Profile



Dr. Deepa Manokaran , MBA.,Ph.D
Assistant Professor - MBA

HIGHLIGHTS:

Number of Journal Publications:	5
H-Index:	2
Patents Published:	5

PROFESSIONAL LINKS:

Scopus ID:	57217451969
Scopus Link:	http://surl.li/qsuhnh
Google Scholar ID:	http://surl.li/tdtoqn
Anna University Faculty ID:	2122713
AICTE Faculty ID:	143528019636
LinkedIn:	http://surl.li/bybole

PROFESSIONAL BACKGROUND:

Teaching Experience till date:	6 years
Industrial Experience:	4 years

INTERNATIONAL EXPOSURE:

- Presented a Paper in Second Overseas International Conference on **Advanced Technology in Engineering & Management (ICATEM 2024) @ Dubai & Abu Dhabi**
Date: March 18th to 25th, 2024 Location: **De Montfort University, Dubai.**
- Presented a paper in an **International Conference on Modern Researcher's in Management, Economics and Accounting**, 19 February 2016, Turkey,
<https://civilica.com/doc/436684>.
- Attended a workshop on **Research article writing and Presentation** conducted by **University of Wisconsin**, United States of America on 19th February 2020,

AREA OF SPECIALIZATION:

- Employee Empowerment, OCB, Organizational Loyalty, Perceived Organizational Support, Learning Organization, AI in Employee Retention.

PUBLICATION:

- Strategic Thinking: Enhance Corporate & Managerialism. (Dec' 2024).
- An AI and ML Based System For Automating Organization Employee Management And Work Information. (Mar' 2024).
- Design Of AI Based Real-Time Class Commitment Emotions Monitoring System. (Mar '2024).
- An Investigation on the use Of Machine Learning Methods For Predicting Employee Performance. (Sep' 2023).
- Customer Satisfaction with reference to financial services in DJS Stock and Shares. (Sep' 2023).

COURSES CERTIFIED:

- Two Courses Enrolled in NPTEL
- Two Courses from Coursera

ACHIEVEMENTS AND AWARDS:

- University Topper in upper Graduation, Honor certificate

SPECIAL SESSIONS DELIVERED:

- Taken a Session at **SRM - Kattankulathur on Research Methodology** for Faculty members and Research scholars on July 2015.
- Conducted a **Research Methodology workshop** for Research scholars and academicians 7th to 9th of April 2016 at VIT - Vellore.
- Conducted a **Research Methodology workshop** on LISREL - 8.7 for Research scholars and academicians 4th to 6th of March 2015 at VIT - Vellore.

CONFERENCES/SEMINARS/WORKSHOPS ATTENDED:

- Participated in a **workshop on Econometrics**, conducted by Symbiosis School of Economics on 19 October 2024.
- Participated in a 5 days **Faculty Development Program on Building Advanced Data Analytics Applications** with Cloud, conducted by ATAL, Edunet from 18/12/23 to 22/12/23.
- Participated in a webinar on **"President Trump, War and Global Economy"** organized by EGROW on 29th November 2024.
- International Conference on Reinventing Business Practices Start-ups and Sustainability, "An Empirical model of Market Analysis and Target Strategies for Software products: Unleashing the Potential", during November 2-3, 2023, SRM Vadapalani.

- Attended a workshop on **Research article writing and Presentation** conducted by **University of Wisconsin**, United States of America on 19th February 2020,

PROFESSIONAL MEMBERSHIPS:

- Review Member at the **Journal of Emerging Technology and Innovative Research**.
Member ID: **223241**.
- Reviewer at the **International Journal of Creative research and Thoughts**. Member
ID: **112405**
- Member at **EGROW FOUNDATION**.