

Faculty Profile



Dr. R. Ravimohan , M.B.A, M.C.P, Ph.D, , PGDCA, PGDCP.,PGDBI.,PGPBABI.,
Assistant Professor, Department of Management Studies

HIGHLIGHTS:

- Number of Journal Publications:1
- H-Index:4
- Patents Published:2

PROFESSIONAL LINKS:

- Scopus ID: 56084541900
- Scopus Link: <https://www.scopus.com/authid/detail.uri?authorId=56084941900>.
- Google Scholar ID: <https://scholar.google.com/citations?hl=en&user=AOLmIZwAAAAJ>
- Anna University Faculty ID: 281317
- AICTE Faculty ID:1-9312411218
- LinkedIn: <https://www.linkedin.com/in/dr-ravimohan-rajamohan-1496862b9/>

PROFESSIONAL BACKGROUND:

- Teaching Experience till date: 15
- Industrial Experience: 22

INTERNATIONAL EXPOSURE:

A Study on Relevance of Student's Attitude in Implementing an Interdisciplinary Approach in a Post Graduate Program' Published in Procedia Computer Science Journal Sciverse Science Direct, Volume 18, 2013, Pages 218–229,2013.13th International Conference on Computational Science June 5-7,2013 held on the topic "Computation at the Frontiers of Science" ISSN 18770509. Held in Barcelona Spain.

AREA OF SPECIALIZATION:

- Marketing
- Information Technology
- Marketing Analytics
- Consumer Behaviour

PATENTS PUBLISHED/GRANTED:

1. Design And Development of New Device with A Display to Detect Software Malware
2. Design And Development of Solar-Powered Device to Track Nutrients in Agricultural Water

COURSES CERTIFIED:

- Microsoft Certified Professional in Visual Basic 6

ACHIEVEMENTS AND AWARDS:

- Received The Best Teacher award for 2010-2011 at Institute for Technology and Management (ITM), Siruseri, Chennai.
- Received The Faculty Excellence Award 2021 at Vels Institute Science, Technology and Advanced Studies, (VISTAS), Pallavaram, Chennai 600117.

SPECIAL SESSIONS DELIVERED:

- Was The Guest Speaker At the Department of Nanotechnology, Simats Engineering, Simats, Thandalam Chennai 601205, One Day Guest Lecture And Spoke On The Topic “How To Find A Perfect Startup Founder To Grow Your Business” On 05.09.2023

CONFERENCES/SEMINARS/WORKSHOPS ATTENDED:

- 3 Day (22.05.24-24.05.2024) National Level Workshop on Co-Variance Based Structural Equation Modelling Conducted by St Joseph’s Institute of Technology, OMR Road, Siruseri by Prof Harindranath, SRM Vadapalani Campus.
- 6 Day (4-12-2024-10-12-2024) Workshop On Enhancing Research And Quality &Productivity At IIT Madras, Department Of Management Studies, (4-10 Dec 2024) Conducted By Prof Sarosh Kuruvilla, Industrial Relations School, New York, Cornell University, USA.

PROFESSIONAL MEMBERSHIPS:

- Member of Madras Management Association

OTHER DETAILS (If any):

- Post Graduate Program in Business Intelligence and Business Analytics at Great Lakes Institute of Management, Chennai in Association with MC Combs School of Business, University of Texas, Usa in 2021 With Distinction.
- Completed My Doctorate with Bharathiar University Coimbatore in Management in June 2023 on the Topic “Service Quality, Service Failure, Consumer Dissonance and Consumer Satisfaction on Brand Outcomes in Quick Service Restaurants”.