

# **Faculty Profile**



**Dr. Karthick K K**  
**MBA, MHRM, M.S, Mphil, Ph.D**

## **HIGHLIGHTS:**

- Journal Publications: Scopus Indexed -19, WOS – 2, ABDC – 2, Others 39
- H-Index:4
- Project Funding Received:
- Patents Published: 25

## **PROFESSIONAL LINKS:**

- Scopus ID: 55346090000
- Scopus Link: <https://www.scopus.com/authid/detail.uri?authorId=55346090000>
- Google Scholar ID: <https://scholar.google.com/citations?user=JTnmKL4AAAAAJ&hl=en&authuser=2>
- Anna University Faculty ID: 278112
- AICTE Faculty ID: 1-44244611444
- LinkedIn: <https://www.linkedin.com/in/dr-kk-karthick/>

## **PROFESSIONAL BACKGROUND:**

- Teaching Experience till date: 24 Years 6 Months
- Industrial Experience: 1 Year

## **AREA OF SPECIALIZATION:**

- Human Resource Management, Organisational Behaviour, Strategic Human Resource Management, Talent Management.

## **PATENTS PUBLISHED/GRANTED:**

- 202541059127 A; Quantum Driven Workforce Scheduling Optimiser for Hyper Agile Organisations.
- 202541053382 A: Voice Biometric Attendance and Authentication System for Hybrid Workforces.
- 202541043849 A : Decentralized Autonomous Organisation (DAO) for democratic HR decision making.
- 202541001363 A: System and Method for Predicting Supply Chain Disruptions Using Predictive Analytics. Publication Date: 24/01/2025
- 202541000408 A: Neurofinance Framework for Emotional Decision-Making Analysis in Portfolio Management. Publication Date: 17/01/2025
- 202441099497 A: Integrated ESG (Environmental, Social, And Governance) Scoring Model for Sustainable Investment Port. Publication Date: 27/12/2024
- 202241005012, "A Sales Proceeds Management System with Automated Machine,

and Sales Proceeds Management Method. Intellectual Property India, 04/02/2022

- 202211008780, Design Block Chain Based Model and Its Role in Developing Systems of Education. Intellectual Property India, 11/03/2022
- 202211016797, "Analysis of Business-to-Business (B2B) E-Commerce for the Growth of the Indian Economy. Intellectual Property India, 24/03/2022

### **COURSES CERTIFIED:**

- Certified on ZOHO HRMS Application by ZOHO Spark Education Program.
- The Power & Potential of Design Thinking, organised by CII & School of Design Thinking.
- Short Term Program on Logistics & Supply Chain Management obtained Grade A organised by the Confederation of Indian Industry Institute of Logistics
- The Fundamentals of Digital Marketing by Google Digital Garage.

### **ACHIEVEMENTS AND AWARDS:**

- Revolutionizing Financial Services with AI and Blockchain pioneering Innovations for a Digital Future.P159-190 published by IGI Global 2025
- Cognitive computing in E-Commerce Enhancing Supply Chain Management.Published and indexed in Scopus.
- A Robust Learning Approach to Predict the Growth of Malaysian Economy and Technology Based on System Engineering Specification Published and indexed in Scopus
- Understanding Cross-Cultural Marketing Dynamics in the Book Cross-Cultural Perspectives on Luxury Marketing pg 45-66 published by IGI Global 2025
- Speculative Scenarios for the Future of Talent Management in Higher Education in the Book Cultivating Creativity and Navigating Talent Management in Academia Pg 335-358 published by IGI Global Scientific Publishing 2025

### **SPECIAL SESSIONS DELIVERED:**

**Key Note Speaker** at the 2<sup>nd</sup> International Conference on “Future of Work” at Dr. G.R. Damodaran College of Science. Nov 21-22, 2024. Collaborating Universities RMIT – Australia, Global Business Acumen Centre – UK, College of Banking and Finance – Oman.

### **CONFERENCES/SEMINARS/WORKSHOPS ATTENDED:**

- Context to Concept:Crafting Impactful Case Studies, 2<sup>nd</sup> June -6<sup>th</sup> June 2025, organized by GD Goenka University and AIMA
- Five -Day online faculty development programme on Emerging AI Techniques in Research organized by SRM Institute of Science & Technology, Trichy. 2<sup>nd</sup> to 7<sup>th</sup> February 2025.
- Three-day International Online Workshop on Basic Statistical Analysis and Interpretation using SPSS, August 27<sup>th</sup> to 29<sup>th</sup>, 2024
- Workshop on Econometrics, 19<sup>th</sup> Oct 2024, organised by Symbiosis School of Economics and Centre for Sustainability and Management Research
- Participated in the International Conference on Sustainable Development 2024 in association with the University of Southampton and GRD School of Commerce and International Business.

- Participated in the International Conference on the Future of work, Organised by the India Centre for Inclusive growth and Sustainable Development