

Essential Faculty Profile Information

1. Professional Photograph



2. Basic Information

- Dr. Divyakala C
- Assistant Professor
- Management Studies
- TSBA098
- 1 year

3. Educational Qualifications

- PhD from Vellore Institute of Technology (2021-2025)
- MBA from Vellore Institute of Technology (2016-2018)
- B.Com [CA] from Kampan college of arts and science (2013-2016)

4. Areas of Specialization

- HR
- Analytics

5. Faculty Research Dashboard (Maximum 300 Words)

Dr. Divyakala C is an Assistant Professor in the Department of Management Studies at Saveetha Engineering College. She is an experienced academic and researcher specializing in Business Analytics, HR Analytics, and Organizational Psychology, with expertise in both bibliometric and empirical research methodologies.

Key Information

- Educational Qualifications: Ph.D. in Management (VIT Business School, 2025); MBA (VIT Business School, 2018); B.Com in Computer Application (Thiruvalluvar University, 2016).

- Current Designation & Department: Assistant Professor, Department of Management Studies.
- Teaching Experience: 1 Year of PG teaching experience (MBA courses including HR Analytics, Data Analytics Using Excel, and Operations Management).
- Areas of Specialization: Business Analytics, HR Analytics, Production and Operations Management.
- Research Interests: Workplace behavior (presenteeism, bullying), psychological well-being, stress management, and gender dynamics.

Research & Scholarly Achievements

Category	Count / Details
Publications	4 Articles (including <i>Frontiers in Psychology</i> , Q1, Impact Factor: 2.9)
Conference Abstracts	3 Abstracts presented at international and national management conferences
Awards & Honors	Abdul Kalam Research Award (2024); Best Paper Award (ICFAI Doctoral Conference)
Technical/Data Skills	SPSS, PLS-SEM, AMOS, R, JMP Pro, and Power BI
Patents & Funded Projects	Nil

Professional Memberships & Academic Contributions

- Memberships: Life Member, Commerce and Management Association of India (CMAOI) (2025–Present).
- Contributions: Workshop Coordinator ("The Power of Entrepreneurial Mindset"). Participated in advanced Faculty Development Programs (FDPs) focusing on Artificial Intelligence (AI) for Business Transformation and specialized publisher training

6. Professional Identifiers

Provide clickable links for:

- Scopus Author ID: 58799077400

- ORCID ID: 0000-0003-4800-6017
- Google Scholar Profile:
<https://scholar.google.com/citations?user=CviK4vEAAAAJ&hl=en>
- Web of Science Researcher ID: GRR-8141-2022
- Vidwan Profile: 585243
- LinkedIn Profile: <https://www.linkedin.com/in/dr-divyakala-chandrakumar-a15028105/>

7. Contact Information

- Official College Email ID : divyakalac@saveetha.ac.in

8. Updated Resume/CV

- Downloadable PDF Resume

9. Academic Contributions

- Subjects Handled - Business Analytics, HR Analytics, Production and Operations Management, Corporate Communication, Data analytics using Excel.
- Conference Presentations
- FDPs/Workshops Attended :
 - Three Days Workshop on “The power of Entrepreneurial Mindset: From Idea to Impact”- Co-ordinator
 - Participated Five Days Online Faculty Development Program on "Navigating the Artificial Intelligence (AI) Revolution: A Guide to Business Transformation and Innovation"
 - EBSCO Training on EBSCO Discovery Service.
 - Completed Statistical Discovery workshop using JMP®
 - Participated in “Author Workshop” conducted by office of Academic Research & EVR Periyar Library in association with Wiley Publishers
- FDPs/Workshops Conducted
- Guest Lectures Delivered

10. Membership in Professional Bodies

- Life Member, Commerce and Management Association of India (CMAOI) (2025–Present).

11. Awards and Recognitions

- Research Excellence Awards - Abdul Kalam Research Award (2024); Best Paper Award (ICFAI Doctoral Conference)

12. Research Metrics Dashboard/ Publication Repository

Display:

- Total Publications : 4
- Scopus Publications : 4
- Citation Count : 39
- h-index : 2
- i10-index : 1

13. Current Responsibilities

14. Recent Activities (Dynamic Section)

Show latest:

- Publications
- Conferences
- FDPs
- Guest Lectures
- Awards
- Consultancy Projects

15. Faculty Introduction Video

- 1–2 minute introduction video
- Research interests and teaching philosophy

○ **Research Interests**

Organizational Behavior, Psychology, and Business Analytics. My research focuses on employee well-being, workplace behavior, organizational effectiveness, and the application of analytics to solve managerial and human resource challenges.

○ **Teaching Philosophy**

I am committed to creating an engaging and learner-centered environment that promotes critical thinking, analytical skills, and practical application of knowledge. I encourage students to connect theoretical concepts with real-world organizational challenges through interactive and research-oriented learning.

