



SAVEETHA
ENGINEERING COLLEGE

AUTONOMOUS

AFFILIATED TO ANNA UNIVERSITY



AI/ML integrated **MBA** Master of Business Administration

2 Years Full Time Programme



SPECIALIZATIONS IN

- ✓ Business Analytics
- ✓ Finance
- ✓ HR
- ✓ Marketing
- ✓ Operations

Empower Your MBA Journey with
**Complimentary Laptops, Executive Blazers, and
Industry-Focused Outbound Leadership Training**



NAAC
A GRADE

NBA
NATIONAL BOARD
OF ACCREDITATION
ACCREDITED

nirf
Ranked

RECOGNIZED BY
DSIR

**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)



● Scholarships



FOR

GOVERNMENT QUOTA - TANCET 2026

Upto

100% Merit
Scholarship
on prior approval*

TANCET PERCENTILE	>95	>90 - 95	>85 - 90	>80 - 85
TUITION FEE WAIVER	100%	75%	50%	25%
FREE	Hostel & Mess/ Transport	Hostel/ Transport	×	×

● Scholarships

FOR MANAGEMENT QUOTA

Marks % (10 th , 12 th & UG)	>95	>90 - 95	>80 - 90	>75 - 80
Tuition Fee Waiver	100%	75%	50%	25%

Meritorious candidates who have a

**CAT / MAT / SAT /
GMAT / XAT**

score can also avail the scholarship upon **prior approval**.*

*Conditions Apply

● Excellence in Placements

Industry-Integrated MBA with
Strong Corporate Partnership for

100% Internship & Placements

93%

Placement
Record

₹ 14

Lakhs
Highest Salary

₹ 5.36

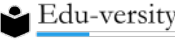
Lakhs
Avg. Salary

203+

Companies
Visited



● Our Recruiters

Centres of Excellence for Futuristic Learning



FINTECH

FINTECH



National
Stock Exchange



**BUSINESS
ANALYTICS**



Centre for Monitoring
Indian Economy



AI / ML



**DATA
SCIENCE**



**CLOUD
COMPUTING**



**CENTER
FOR GENAI**



SMART BIZ LAB



BLOCKCHAIN



**FINANCIAL
MANAGEMENT**



**BIG DATA
ANALYTICS**



UNIQUE FEATURES



Learners can select
Subject, Faculty, Schedule
& Domain Electives
(FULLY LEARNER CENTRIC)

1

A cutting-edge curriculum aligned with industry requirements and integrated with **AI / ML**

2

Experiential learning is facilitated through a simulated trading laboratory powered by



3

Get Trained and certified by



to excel in CRM, HRM, Payroll, Accounting etc.

4

Leadership and Team Building Training by India's premier institute, Pegasus Academy and Consulting, specializing in **Outbound Training**

5

Reflection-based learning using live data and reports from various sources like **CMIE Prowess, Business Standard** etc.

6

Association with reputed industry bodies including **NHRD, MMA, CII** and the **Analytics Society of India**

7

Immersive field engagements such as visits to Retail Malls, Live Markets, and Factory Tours

8

Employability enhancement training certifications



9

Innovation and Incubation Centre fostering an In-house **Startup Ecosystem**

10

Collaborative Teaching in partnership with **Alumni, Industry Experts**, and **Faculty** from top business schools



● World Class Infrastructure

- A Green, Eco-friendly, Conducive Learning Campus with a built-up area of more than 75,037 Sq.m equipped with world class amenities
- Learning Space with Air Conditioned & Interactive Panels
- Wi-Fi enabled campus with 1.5 Gbps Internet Connectivity
- Excellent Library facility with more than 44,001 Volumes of Books, Large collection of National and International e-Journal subscriptions like IEEE, Elsevier, Springer, ASME, EBSCO Management Collections, IEEE-MIT Press e-Book collections, Management Magazines including Harvard Business Review, MIT Sloan Management Review and DSIJ etc.
- Air-conditioned Transport facility
- Separate Air-conditioned Hostels for Boys & Girls with hygienic Veg & Non-Veg Food on all days

● Testimonials by Industry Experts



As a chief guest at SEC, I was impressed by the level of engagement and enthusiasm among the students. The faculty and staff created a supportive environment that encouraged collaboration and critical thinking. It was a pleasure to share my insights with such a talented group of future business leaders.

Mr. Umesh Phadke, President Director, L'Oreal, Indonesia



MBA at SEC impressed me with its strong emphasis on practical learning. During my visit as a guest, I observed students working on real-life business cases and simulations, which showcased their ability to apply theoretical knowledge to real-world challenges. The department's focus on experiential learning undoubtedly prepares the students for the complex business world.

Dr. Aruni Velalakan, Medizinische Expertise, Heidelberg University, Germany



I've had the opportunity to visit many business schools, but the MBA at SEC stands out for its exceptional faculty and cutting-edge curriculum. It's clear that the department is dedicated to preparing its students for success in today's rapidly changing business landscape.

Mr. Rob Peck, Director of Client Services, O3M Marketing



I had the privilege of attending the MBA event as a guest, and I was blown away by the caliber of the students. Their knowledge, passion, and eagerness to learn were truly inspiring. The department's commitment to providing a well-rounded education and fostering real-world skills was evident throughout my visit.

Mr. Sivaraman Srinivasan, Head – Trade Services, National Bank of Oman

● Meet our Alumni

SEC transformed my professional trajectory through its comprehensive business education, fostering innovation, and providing hands-on experience. The career services team guided me in securing a leadership role, while lifelong friendships and MBA at SEC's opportunities opened doors for me.

Mr. E. Balaji, Project Manager, Accenture – Bangalore



The academic rigor and industry-oriented curriculum at Saveetha Engineering College played a pivotal role in shaping my professional journey. They provided me with the strategic insight and leadership skills essential for my role today.

**Ms. Govardhini Priyanka .S
Senior HR Specialist, Access Health Care Services**



Reflecting on my journey at Saveetha Engineering College, I gained more than an MBA—I gained a corporate edge. The autonomous FLEXILEARN environment and case-based approach sharpened my strategy, confidence, and leadership for today's global business world.

Ms. Vedhalakshmi Murali, Procurement Analyst, Valeo GmbH, Germany





Apply Now



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