

Essential Faculty Profile Information

1. Professional Photograph:



2. Basic Information

- Full Name: Dr. N. Devi Sangamitra
- Designation: Assistant Professor (SG)
- Department: Department of Management Studies
- Employee ID: TSBA091
- Years of Teaching Experience: 1 year
- Industry Experience (if any): 10 years

3. Educational Qualifications:

- **Ph.D** Management – Finance
Bharathiar School of Management and Entrepreneurial Development (BSMED),
Bharathiar University / Coimbatore / 2020
- **MBA**
Bharathiar University / Coimbatore / 2004
- **B. Com**
Nirmala College for Women/ Affiliated to Bharathiar University/ Coimbatore / 2002

4. Areas of Specialization: Financial Management

5. Faculty Research Dashboard (Maximum 300 Words)

Accomplished Academician and Corporate Finance Professional with over 11 years of blended experience across higher education and the global corporate sector. Holding a Ph.D. in Management (Finance) and an MBA from **Bharathiar School of Management and Entrepreneurial Development (BSMED), Bharathiar University**, currently serving as an Assistant Professor (SG) at **Saveetha Engineering College** (2025–present). Delivering MBA lectures using advanced digital pedagogy and guides learners through dissertations, internships, and placement preparation Over a decade of corporate financial roles, including

Cost Accountant at **Elite Agro LLC (Abu Dhabi)**, Assistant Manager at **One TV India**, and corporate roles at **TCS, Max New York Life**, and **ITC Ltd.** Expert in high-volume invoicing (5,000/month), auditing, and ERP systems (Oracle, Hyperion). Area of Specialization include Financial Management, International Finance, Cost Accounting, Banking Services, Advanced Excel Dashboard analytics, and AI-driven Higher Education Pedagogy. Research Interests are towards Sustainable Fintech Ecosystems, Corporate Social Responsibility (CSR) spending patterns, Sustainable Development Goals (SDGs), and Cost-of-Living Economic Indices. Publications & Book Chapters are 3 peer-reviewed journal articles, specifically highlighting *CSR spending trends* and sustainable development metrics (including publications in ISSN journals). 1 Scopus-indexed book chapter titled "*Government Influence in Building a Sustainable Fintech Ecosystem: Shaping the Future*" (pages 125-148) 2026. Have contributed towards international project on Global population dynamics study (2024) and spearheaded a comprehensive Dubai vs. Abu Dhabi cost-of-living research report for Toshiba Elevators ME. Area of interest towards data analysis, analytics, data visualisation and presentation. Recently attend a 6-day FDP on *Artificial Intelligence and Generative AI* from the **IIM-Bangalore May 2026**. Equipped with a unique blend of global corporate financial acumen and active academic research, they successfully bridge the gap between emerging industry trends and management education.

6. Professional Identifiers

- Scopus Author ID: 60511373600
- ORCID ID: 0009-0005-7643-7414
- Google Scholar Profile:
<https://scholar.google.com/citations?user=T319wqUAAAAJ&hl=en&authuser=1>
- Web of Science Researcher ID: Nil
- Vidwan Profile: Nil
- LinkedIn Profile: <http://linkedin.com/in/devi-sangamitra-viswanathan-8b4a5052>

7. Contact Information

- Official College Email ID: devisangamitra@saveetha.ac.in

8. Updated Resume/CV: Attached

9. Academic Contributions

- Subjects Handled: Information Management, Financial Management, International Finance, Banking and Financial Services
- Conference Presentations: Have participated in Capacity Building programme "Secure Your Screen: Banking, Browsing & Beyond" by **COGNIZANCE (Registered under Govt. of India)** on 31 July 2025
- FDPs/Workshops Attended:

- Faculty Development Program on “*Artificial Intelligence and Generative AI*” by Analytics Society of India, DCAL, **IIM-Bangalore**, May 2026.
 - Faculty Development Program on “Digital Pedagogy in Higher Education” organized by Department of Management studies at **Jeppiaar Engineering College**, Chennai, in May 2026.
 - 7 Days FDP on “The Gen Z Effect: Innovation, Impact and the Future of Industry” organized by **Star International Foundation for Research and Education** in October 2025.
- FDPs/Workshops Conducted: One of the Co-Ordinators for Faculty Development Programme (FDP) on “Marketing Analytics” conducted by Department of Management Studies, Saveetha Engineering College from 2nd to 6th February 2026.
 - Guest Lectures Delivered: Delivering the Special Address for the Conference on “Digital Pathways: To Foster Inclusive & Resilient Economy” organized by the Post Graduate Department of Commerce, CTTE College, held on September 19, 2025

10. Membership in Professional Bodies: NIL

11. Awards and Recognitions:

- **Best Faculty Awards:** NIL
- **Research Excellence Awards:** NIL
- **Appreciation Certificates:** NIL
- **Academic Achievements:** NIL

12. Research Metrics Dashboard/ Publication Repository

Display:

- Total Publications: 4
 - Government Influence in Building a Sustainable Fintech Ecosystem: Shaping the Future (pages 125-148) Published in Scopus, 2026
 - *A study on the compliance and spending pattern of Corporate Social Responsibility among selected Indian industries* – Research for PhD.
 - The role of CSR in determining Sustainable Development Goals. Volume-8 | Issue-5 | May-2019 | Print ISSN No 2250-1991
 - A study on the spending pattern of CSR in Indian industries. Volume-8 | Issue-4 | April-2019 | Print ISSN No 2250-1991
- Scopus Publications: 1
 - Government Influence in Building a Sustainable Fintech Ecosystem: Shaping the Future (pages 125-148) Published in Scopus.

- Citation Count: Nil
- h-index: Nil
- i10-index: Nil

13. Current Responsibilities

- Class Coordinator: Nil
- IQAC Member: Nil
- Research Coordinator: Nil
- Placement Coordinator: Nil
- Conference Coordinator for conducting events by bringing resource person from Corporate and Industry.

14. Recent Activities (Dynamic Section)

Show latest:

- Publications: Government Influence in Building a Sustainable Fintech Ecosystem: Shaping the Future (pages 125-148) Published in Scopus. 2026
- Conferences: NIL
- FDPs:
 - Faculty Development Program on “Artificial Intelligence and Generative AI” by Analytics Society of India, DCAL, **IIM-Bangalore**, May 2026.
 - Faculty Development Program on “Digital Pedagogy in Higher Education” organized by Department of Management studies at **Jeppiaar Engineering College**, Chennai, in May 2026.
- Guest Lectures: NIL
- Awards: Best Alumni Award from Bharathiar School of Management and Entrepreneurial Development (BSMED), Bharathiar University in 2019.
- Consultancy Projects:
 - Assisted for research towards Population dynamics in year 2024 on current global population statistics with focus on global population, birth rates, death rates, aging population youth bulges, and recent developments with suitable citation.
 - Research Associate of a comprehensive report with Navo Consultants, Dubai detailing the cost-of-living difference between Dubai and Abu Dhabi during year 2023 – 24 for Toshiba Elevators Middle East (TELME).