

Essential Faculty Profile Information

1. Professional Photograph



2. Basic Information

- Full Name : Dr. K. Selvi
- Designation : Associate Professor
- Department : MBA
- Employee ID : TSBA088
- Years of Teaching Experience: 25 Years
- Industry Experience (if any)

3. Educational Qualifications: MBA, M.Com, MFM, M.Phil, PhD, NET

4. Areas of Specialization: Finance

5. Faculty Research Dashboard (Maximum 300 Words)

I am a dedicated academician, researcher, and educator with extensive experience in the fields of **Finance and Marketing**. I have been committed to excellence in teaching, research, consultancy, and academic leadership.

I have published over **100 research papers** in reputed national and international journals including **30 from Scopus** and have authored **6 books**, demonstrating a strong commitment to scholarly contributions. My passion for innovation is reflected in my **9 patents**, showcasing my efforts to bridge the gap between research and practical applications.

I have actively coordinated and participated in **sponsored programmes funded by esteemed organizations such as ISCA, MSME, and KVIC**, promoting entrepreneurship, skill development, and industry-academia collaboration. My consultancy expertise extends to providing industrial **consultancy and training services for employees of organizations including Pennar Industries, Sumangala Metals, and Jaythiree Solutions**, helping them enhance productivity and professional competencies.

My academic and professional contributions have been recognized through several prestigious awards. These include the Senior Women Educator & Scholar Award from NFED, Coimbatore (2014), Outstanding Researcher & Scholar Icon Award from Jupiter Publications Consortium (2017), Best Teaching Faculty Award from Dr. Abdul Kalam Educational Trust, Chennai (2020), Lifetime Achievement Award from Novel Research Academy, Pondicherry (2021), Best Faculty Award under the PRIMES Sarvepalli Radhakrishnan Awards (2022), Icon of India 2023 – Best Educator Award from Saveetha School of Management, and the Best Professor Award – Pride of Education by ESN Publications at IIT Research Park, Chennai (2024).

I am a Life Member of the Indian Accounting Association (IAA) and a member of the Indian Institute of Materials Management (IIMM) and the Madras Management Association (MMA). Through my teaching, research, consultancy, and professional service, I continue to contribute meaningfully to the advancement of higher education and society.

- Research Interests : Finance and Marketing
- Number of Publications: 100
- Books/Book Chapters Published : 6
- Patents (if any): 9
- Sponsored Programmes: From ISCA, MSME, KVIC
- Consultancy Activities : Industrial Consultancy for the Employees in Pennar Industries, Sumangala Metals, Jaythree Solutions...
- Professional Memberships and Academic Contributions: Life time Member in Indian Accounting Association, Member in IIMM and Member in MMA

6. Professional Identifiers

Provide clickable links for:

- Scopus Author ID : <https://www.scopus.com/authid/detail.uri?authorId=58988148400>
- ORCID ID : <https://orcid.org/0009-0006-5389-7538>
- Vidwan Profile: <https://vidwan.inflibnet.ac.in/profile/175777>
- LinkedIn Profile : <https://www.linkedin.com/in/dr-k-selvi-suresh-6b5b1961/>

7. Contact Information

- Official College Email ID : selvik@saveetha.ac.in

8. Updated Resume/CV

- Downloadable PDF Resume: [Dr K Selvi Resume May 2026.pdf](#)

9. Academic Contributions

- Subjects Handled : Accounting and Finance
- Conference Presentations :20

- FDPs/Workshops Attended : 20
- FDPs/Workshops Conducted : 25
- Guest Lectures Delivered : 25

10. Membership in Professional Bodies: 2

11. Awards and Recognitions

- Best Faculty Awards : 5
- Research Excellence Awards :1
- Appreciation Certificates : 2
- Academic Achievements : 5

12. Research Metrics Dashboard/ Publication Repository

Display:

- Total Publications : 100
- Scopus Publications : 26
- Citation Count : 76
- h-index: 5

13. Current Responsibilities

- NBA Coordinator
- Class Coordinator
- Conference Coordinator

14. Recent Activities (Dynamic Section)

Show latest:

- Publications : Indian Journal of Information Sources and Services , Title Balancing IoT Integration of Blockchain Using Regulatory Framework: Designing Privacy Compliance Immutable Design, and User Adoption Dynamics, 2231 6094 Vol. 16 No. 1 (Jan–Mar 2026)
- Conferences : International Conference @ SEC
- FDPs :ICSSR Sponsored Workshop
- Guest Lectures : Guest Lecture at Agarsen College
- Awards : Best Professor Award – Pride of Education by ESN Publications (15.12.2024, IIT Research Park,