

Essential Faculty Profile Information

1. Professional Photograph



2. Basic Information

Full Name: Dr. G. Ramasundaram

Qualification: M.A., MBA, Ph.D.

Designation: Professor and Dean – MBA

Department: MBA / Management Studies (*department name not explicitly stated in the profile*)

Teaching Experience: 28 Years

Industry Experience: Not provided

International Exposure: Singapore, Malaysia

3. Educational Qualifications

- M.A.
- MBA
- Ph.D.

4. Areas of Specialization

- Financial Econometrics
- Behavioural Finance
- Financial Market

5. Faculty Research Dashboard

Dr. G. Ramasundaram, M.A., MBA, Ph.D., is a Professor and Dean – MBA with 28 years of teaching experience. His areas of specialization include Financial Econometrics, Behavioural Finance and Financial Markets. He has published 64 research publications, including 15 Scopus-indexed, 2 ABDC, 1 UGC and 46 other publications, with an H-index of 3. He has published two patents and has been involved in ICSSR-supported/applied research. He has also authored the book *Unveiling the Leadership within*, published by Emerald Publishers. His academic contributions include numerous expert lectures, special sessions, workshops, FDPs and research-oriented programmes on econometrics, statistical analysis, research

methodology, financial markets and quantitative research techniques. He has international exposure in Singapore and Malaysia.

Research Interests / Areas:

- Financial Econometrics
- Behavioural Finance
- Financial Markets

Research Publications:

- Scopus Indexed: 15
- ABDC: 2
- UGC: 1
- Other Publications: 46
- Total reported publications: 64

H-Index: 3

Patents Published: 2

Sponsored Research / Funding / Consultancy:

- ICSSR – Applied Research: *Financial Well-being and Financial Literacy among Rural Households*

Book Publication:

- ***Unveiling the Leadership within* – Emerald Publishers**

Patents:

- *A process to improve the yield and harvest index of barley crop*
- The profile reports 2 patents, but only one patent title is visible in the provided content.

6. Professional Identifiers

Scopus Author ID: 56659500000

Anna University Faculty ID: 283603

AICTE Faculty ID: 7367335909

7. Contact Information

Official mail.id - ramasundaram@saveetha.ac.in

8. Updated Resume / CV

Resume: attached

9. Academic Contributions

Special Sessions / Expert Lectures / Resource Person Activities:

Dr. G. Ramasundaram has delivered several special sessions and served as a resource person for programmes related to:

- Time Series Analysis for Social Sciences
- Simultaneous Equation Modelling
- Vector Auto Regression Model
- Fixed Income Securities
- Panel Data Analysis using EViews
- GMM Model
- Econometric Models in Management Research using R
- Finance for Non-Finance Executives
- Econometric Tools for Business Research
- Statistical Tools for Research
- Research Methodology
- Quantitative Data Analysis
- Advanced Data Analysis using AMOS
- Data Analysis using SPSS
- Contemporary Research Techniques in Business Management

Conference Presentations / Participation:

The profile includes conference papers/presentations on topics including leadership, employee sustainability, stock market analysis, HR practices, organizational commitment, career development and behavioural finance. These include conferences at institutions such as IIM Kozhikode, IIM Bangalore, IIM Shillong, IIT Madras, University of Dhaka and others.

10. Membership in Professional Bodies

- MMA

11. Awards and Recognitions

Book Publication Achievement:

- *Unveiling the Leadership within* – Emerald Publishers.

12. Research Metrics Dashboard

Metric	Details
Total Publications	64
Scopus Publications	15
ABDC Publications	2
UGC Publication	1
Other Publications	46
H-Index	3
Citation Count	Not provided
i10-Index	Not provided
Patents	2

The publication figures are calculated from the breakdown stated in the profile: 15 Scopus + 2 ABDC + 1 UGC + 46 others = 64.

13. Current Responsibilities

Designation-based Responsibility:

- Professor and Dean – MBA

Class Coordinator: Not provided

IQAC Member: Not provided

Research Coordinator: Not provided

Placement Coordinator: Not provided

Conference Coordinator: Not provided

14. Recent Activities

- ICSSR-funded/applied research proposal on Financial Well-being and Financial Literacy among Rural Households
- Special sessions and expert lectures on econometrics and research methodology
- Research presentations at national and international conferences
- Book publication – *Unveiling the Leadership within*
- Patent publications

