

Essential Faculty Profile Information

1. Professional Photograph



2. Basic Information

- Full Name: Dr. Shakti Priya A
- Designation: Assistant Professor (OG)
- Department: Department of Management Studies
- Employee ID (optional)
- Years of Teaching Experience: 2 years
- Industry Experience (if any): -

3. Educational Qualifications: BBA, MBA, MPhil, UGC NET (HRM), PhD

4. Areas of Specialization: HR, Marketing

5. Research Profile

Include:

- Research Interests: Human resource development, Competency management, HR analytics, Employee competencies, Organizational behaviour, Organizational learning culture, Organizational effectiveness, Corporate social responsibility, and Labour legislations
- Number of Publications: 12

No.	Title	Authors	Journal	Year	Index
1	Intellectual Capital Independent Directors and Leverage as Determinants of Sustainable Growth in Indian Pharmaceutical Companies Listed in NSE NIFTY Pharma	Manigandan, R., Balaji, V., Supriya, R., Priya, A.S. , and Parthasarathi, N.	<i>Discover Sustainability</i> , 7(1), p. 114. DOI: https://doi.org/10.1007/s43621-025-02546-2	2026	Scopus Q2 & WOS

	Index.				
2	Eco-market dynamics: deciphering India's agricultural pricing in the context of carbon emissions and inflation.	Supriya, R., Balaji, V., Priya, A.S. , Manigandan, R., and Parthasarathi, N.	<i>International Journal of Revenue Management</i> , 15(3/4), 179–215. DOI: https://doi.org/10.1504/IJRM.2025.149684	2025	Scopus Q3 & ABDC 'C' category
3	Social capital as a catalyst for leadership excellence: the mediating role of institutional reputation in Indian higher education.	Balaji, V., Manigandan, R., Supriya, R., Priya, A.S. , Reddy, B.S., Raman, M.S., and Assefa, M.	<i>International Journal of Learning and Change</i> , 17(4), 381–408. DOI: https://doi.org/10.1504/IJLC.2025.149598	2025	Scopus Q3
4	Assessing the impact of compensation management in enhancing employee loyalty among Gen Z through PLS predict analysis: having organizational learning culture as a mediator with special reference to the Indian IT industry.	Priya, A.S. , and Christopher, B.P.	<i>International Journal of Management and Enterprise Development</i> , 24(4), 390–421. DOI: https://doi.org/10.1504/IJMED.2025.148962	2025	Scopus Q3
5	Organisational learning culture as a catalyst for teamwork effectiveness: a serial mediation study in IT firms in India.	Manigandan, R., Priya, A.S. , Supriya, R., Balaji, V., and Sasirekha, V.	<i>International Journal of Learning and Intellectual Capital</i> , 22(2), 168–199. DOI: https://doi.org/10.1504/IJLIC.2025.147342	2025	Scopus Q3 & WOS
6	Exploring the role of organizational learning culture in the relationship between teamwork self-efficacy and employee satisfaction: Insights from the Indian IT Sector across generations – An application of PLS predict.	Priya, A.S. , and Christopher, B.P.	<i>Intangible Capital</i> , 21(2), 265–289. DOI: https://doi.org/10.3926/ic.3171	2025	Scopus Q3 & WOS
7	The role of organisational career	Priya, A.S. , and Christopher, B.P.	<i>International Journal of Work Innovation</i> ,	2024	Scopus Q2

	management in enhancing employees' self-competence and the influence of organisational learning culture as moderator with specific reference to the IT industry.		5(1), 58–79. DOI: https://doi.org/10.1504/IJWI.2024.136094		
8	Competency Mapping & its Application for Superior Performance.	Priya, A.S. , and Sujatha, S.	<i>Manager – The British Journal of Administrative Management</i> , 58(147), 210–222. DOI: https://tbjam.org/vol58-issue-147/	2022	ABDC 'C'
9	An Empirical Study on Competencies Required for a Sustainable Educational Research.	Priya, A.S. , and Sujatha, S.	<i>ECS Transactions</i> , 107(1), 14807–14818. DOI: 10.1149/10701.14807ecst	2022	Scopus

OTHER PUBLICATIONS:

1. **Priya, A.S.**, and Christopher, B.P. (2024), 'Teamwork self-efficacy and employee satisfaction: a sequential framework to build employee cohesion', *International Journal of Public Health Science*, 13(2), 572–579. DOI: <http://doi.org/10.11591/ijphs.v13i2.23553> (Google Scholar, Sinta 2)
2. Palaniammal, V.S., and **Priya, A.S.** (2016), 'A Study on the Perception of Employees about Corporate Social Responsibility (CSR) – A Review', *International Journal of Emerging Technologies and Innovative Research*, 3(7), 109–111. URL: <https://www.jetir.org/papers/JETIR1607023.pdf>
3. Palaniammal, V.S., and **Priya, A.S.** (2016), 'A Study on Employees' Perception about Corporate Social Responsibility (CSR) in NAG Yang Shoes (P) Ltd', *International Journal for Research in Applied Science & Engineering Technology (IJRASET)*, 4(9), 187–195. URL: <https://www.ijraset.com/files/serve.php?FID=5487>

- Books/Book Chapters Published: -
- Patents (if any) -
- Funded Projects -
- Consultancy Activities: Zactaris Pharma, Madurai (2026 – on-going)

6. Professional Identifiers

Provide clickable links for:

- Scopus Author ID:
<https://www.scopus.com/authid/detail.uri?authorId=57704608200>
- ORCID ID: <https://orcid.org/0000-0001-8923-381X>
- Google Scholar Profile:
<https://scholar.google.com/citations?user=iFQjVOcAAAAJ&hl=en&oi=sra>
- Web of Science Researcher ID: -
- Vidwan Profile -
- LinkedIn Profile - www.linkedin.com/in/shakti-priya-485a7b1b1

7. Contact Information

- Official College Email ID: shaktipriyaa@saveetha.ac.in

8. Updated Resume/CV

- Downloadable PDF Resume

9. Academic Contributions

- Subjects Handled: Strategic management, Legal aspects of business, Operations management, Research Methodology, Banking and Financial Services, Entrepreneurship Development.
- Conference Presentations:
 1. Shakti Priya. A, and Sujatha. S. "Competency Mapping for Sustainable Organizational Growth" in the 8th Management Doctoral Colloquium – 2022 (2nd & 3rd Feb. 2022), a virtual colloquium meet organized by Vinod Gupta School of Management, IIT Kharagpur, India.
 2. Shakti Priya. A, and Sujatha. S. "Competency Mapping & its Application for Superior Performance" in the International Conference on Paradigm Shift in Business and Management: Emerging Trends & Competitive Strategies (IC-PSBM) – 2022 (26th Feb. 2022), a virtual conference organized by the Institute of Professional Excellence and Management, Ghaziabad (UP), India.
 3. Shakti Priya. A, and Sujatha. S. "An Empirical Study on Competencies required for a Sustainable Educational Research" in First International Conference on Technologies for Smart Green Connected Society (ICTSGS) – 2021 (29th & 30th Nov. 2021) in Virtual mode.
 4. Shakti Priya. A, and Sujatha. S. "Research Competencies towards Analytics – An Empirical Analysis" in International Virtual Conference on Analytic Intelligence for

Improved Business Performance (29th & 30th June 2020), at Vellore Institute of Technology, Vellore.

- FDPs/Workshops Attended: 14
- FDPs/Workshops Conducted -
- Guest Lectures Delivered -

10. Membership in Professional Bodies -

11. Awards and Recognitions

- Best Faculty Awards -
- Research Excellence Awards: Raman Research Award (August and October 2025) by VIT, Vellore.
- Appreciation Certificates: Recipient of Social Service Awards from C. Abdul Hakeem College of Eng. & Technology (2014), and Anbu Palam Association, Chennai (2007).
- Academic Achievements: UGC-NET Assistant Professor (HRM) - Qualified, December 2019.

12. Research Metrics Dashboard

Display:

- Total Publications: 12
- Scopus Publications: 8
- Citation Count: 47
- h-index: 3
- i10-index: 1

13. Current Responsibilities

- Class Coordinator: -
- IQAC Member: -
- Research Coordinator: -
- Placement Coordinator -
- Conference Coordinator -

14. Recent Activities (Dynamic Section)

Show latest:

- Publications -
- Conferences -

- FDPs: 1
- Guest Lectures -
- Awards
- Consultancy Projects