

Essential Faculty Profile Information

1. Professional Photograph



2. Basic Information

- Full Name : Dr. Nayeemunnisa A
- Designation: Assistant Professor (OG)
- Department: Department of Management Studies (DoMS)
- Employee TSBA103
- Years of Teaching Experience: 3 years
- Industry Experience (if any): 3.5 years

3. Educational Qualifications: M.B.A., Ph.D.

4. Areas of Specialization: HR&Finance

5. Research Profile

Include:

- Research Interests: Organizational Agility, Dynamic Capabilities,
- Number of Publications: 3
- Books/Book Chapters Published : None
- Patents (if any) - None
- Funded Projects - None
- Consultancy Activities - None

6. Professional Identifiers

Provide clickable links for:

- Scopus Author ID: 57217059111
<https://www.scopus.com/authid/detail.uri?authorId=57217059111>
- ORCID ID: <https://orcid.org/my-orcid?orcid=0009-0004-2297-1251>

- Google Scholar Profile:
https://scholar.google.com/citations?hl=en&user=cp2-ZJEAAAAJ&view_op=list_works&gmla=AERr9JHeTnlp56P_vH3tmd-ij-aGv_-LnAJZwBjaeZ1WS4h8qo7coLZTTJnR2Ea13NGX_qQyYtV2Bw5NTF5A1m_hBDaW2njKjCp5Jg
- Web of Science Researcher ID:
- Vidwan Profile:
- LinkedIn Profile: <https://www.linkedin.com/feed/>

7. Contact Information

- Official College Email ID : nayeemunnisa@saveetha.ac.in

8. Updated Resume/CV

- Downloadable PDF Resume :

9. Academic Contributions

- Subjects Handled: Managerial Economics, Strategic Human Resource Management, Strategic Management, Introduction to Digital Marketing, and E-Commerce Strategies.
- FDPs/Workshops Attended
 - Completed Faculty Development Program on Beyond Limits: Exploring Supercomputing Applications in Business Management, SRM Institute of Science and Technology, 06 January 2025 – 11 January 2025 (AICTE ATAL Academy).
 - Completed Faculty Development Program on Integrating SDGs into Business Education, Symbiosis International Deemed University, 20 January 2025 – 25 January 2025 (AICTE ATAL Academy).
 - participated in a one-week online FDP on Recent advancements and emerging technologies in the area of education and research conducted by IIMT College of Management – Greater Noida from 3rd to 9th February, 2022.
 - Participated in the One-Day National Online Faculty Development Program on “Essential Soft skills for Impactful Professional Career” on 11.02.2022.
 - Participated in the National Workshop on Union Budget 2022-23 conducted by the AMET Business School and Internal Quality Assurance Cell, AMET.
 - Theory Building and Publishing Research Articles in Peer-reviewed Journals” Organized by VIT Business Schools, Vellore, Held on: 12.12.2019 to 13.12.2019
 - “Emotional Intelligence for Managerial Intelligence” organized by VIT Business Schools, Vellore, Held on 04.01.2020
 - Statistical Data Analytics facilitated by Dr VASUMATHI A, Professor, VITBS, organized by the Academic Staff College of VIT, Vellore, on 23-01-2020.
 - National Seminar on “the role of artificial Intelligence in the determination of Results in Commerce” Held on: 15.02.2020

10. Membership in Professional Bodies: None

11. Awards and Recognitions

- Best Faculty Awards
- Research Excellence Awards
- Appreciation Certificates
- Academic Achievements

12. Research Metrics Dashboard

Display:

- Total Publications: 3
- Scopus Publications: 1
- Citation Count: 21
- h-index: 1
- i10-index: 1

13. Current Responsibilities

- Class Incharge MBA – I Year

14. Recent Activities (Dynamic Section)

Show latest:

- Publications
 - Nayeemunnisa, A., & Padhy, P. C. (2025). The Role of Agile Practices and Green Innovation on Environmental Sustainability through Waste Reduction in Indian Garment Manufacturing. International Journal of Environmental Sciences, 11(9s), 552–560.
- FDPs & Conferences :
 - Faculty Development Program on Beyond Limits: Exploring Supercomputing Applications in Business Management, SRM Institute of Science and Technology, 06 January 2025 – 11 January 2025 (AICTE ATAL Academy).
 - Faculty Development Program on Integrating SDGs into Business Education, Symbiosis International Deemed University, 20 January 2025 – 25 January 2025 (AICTE ATAL Academy).